

# Annual Community Policing Plan

## Richmond Station



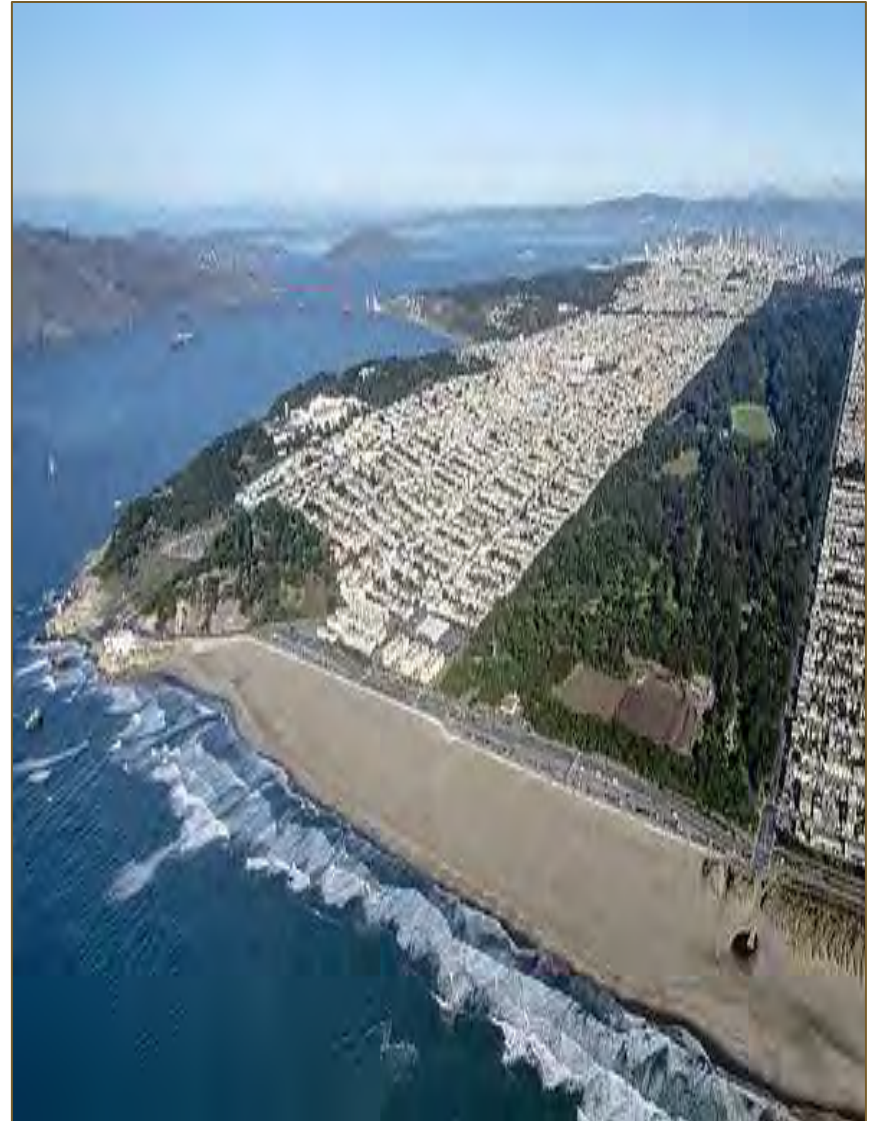
**CITY & COUNTY OF SAN FRANCISCO**

Police Department

10.21.2024

## District Overview

- Areas served by Richmond Station
- Demographics of the District
- Historical Issues
- Significant Crime Trends
- Station Staffing
- Goals and Objectives
- Community Partners
- Community Events
- Metrics
- Review and improvement process







# DISTRICT OVERVIEW



## Areas Served by Richmond Station



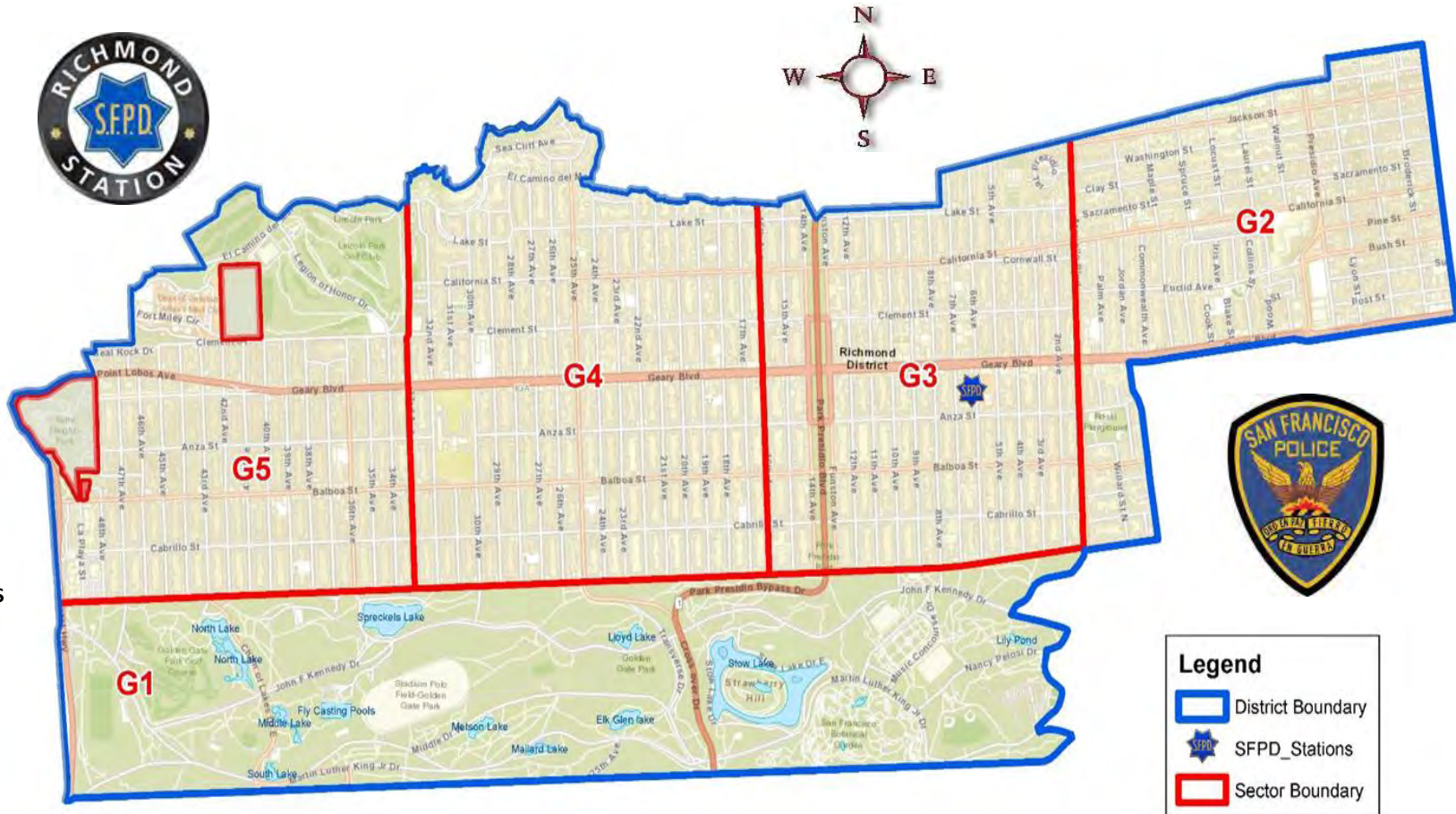
**CAPTAIN**  
**Chris Canning**



**BOARD OF SUPERVISORS**  
**DISTRICT 1**  
**Connie Chan**



**BOARD OF SUPERVISORS**  
**DISTRICT 2**  
**Catherine Stefani**



Approximately 86,960 Residents (10% of City population).  
Northwest corner of San Francisco encompassing most of Golden Gate Park  
to the south and bordered by National Parklands to the north and west.





SAN FRANCISCO POLICE DEPARTMENT

## RICHMOND DISTRICT

461 6TH AVENUE, 94118

(415) 666-8000



# Patrol Sector 1

- 1 Car -





SAN FRANCISCO POLICE DEPARTMENT

## RICHMOND DISTRICT

461 6TH AVENUE, 94118  
(415) 666-8000

### Patrol Sector 2 - 2 Car -





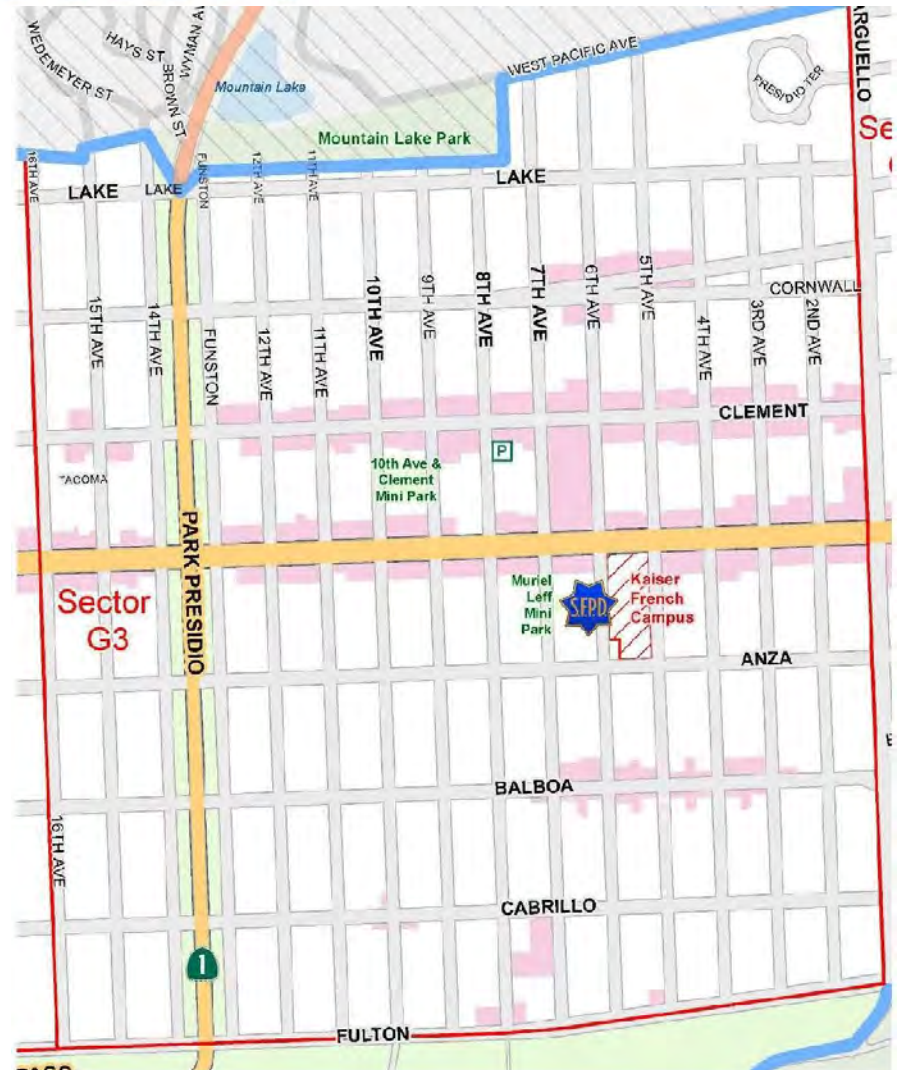


SAN FRANCISCO POLICE DEPARTMENT

# RICHMOND DISTRICT

461 6TH AVENUE, 94118  
(415) 666-8000

## Patrol Sector 3 - 3 Car -



|                                  |                                   |                        |
|----------------------------------|-----------------------------------|------------------------|
| DISTRICT STATION                 | Arterial Street                   | Park                   |
| DISTRICT BOUNDARY                | Shopping / Commercial / Mixco-Use | Other Notable Location |
| SECTOR BOUNDARY                  | Hospital                          | SFUSD High School      |
| NATIONAL PARK SERVICE LAND (NPS) | University Campus                 | MTA Parking Facility   |

Prepared by: San Francisco Police Department / Data Services Unit / Map Services Section / 2011





SAN FRANCISCO POLICE DEPARTMENT

## RICHMOND DISTRICT

461 6TH AVENUE, 94118  
(415) 666-8000

### Patrol Sector 4 - 4 Car -



|                                  |                                   |                        |
|----------------------------------|-----------------------------------|------------------------|
| DISTRICT STATION                 | Arterial Street                   | Park                   |
| DISTRICT BOUNDARY                | Shopping / Commercial / Mixed-Use | Other Notable Location |
| SECTOR BOUNDARY                  | Hospital                          | SFUSD High School      |
| NATIONAL PARK SERVICE LAND (NPS) | University Campus                 | MTA Parking Facility   |

San Francisco Police Department



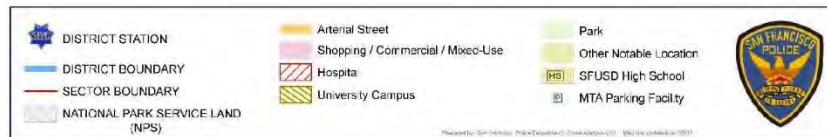


SAN FRANCISCO POLICE DEPARTMENT

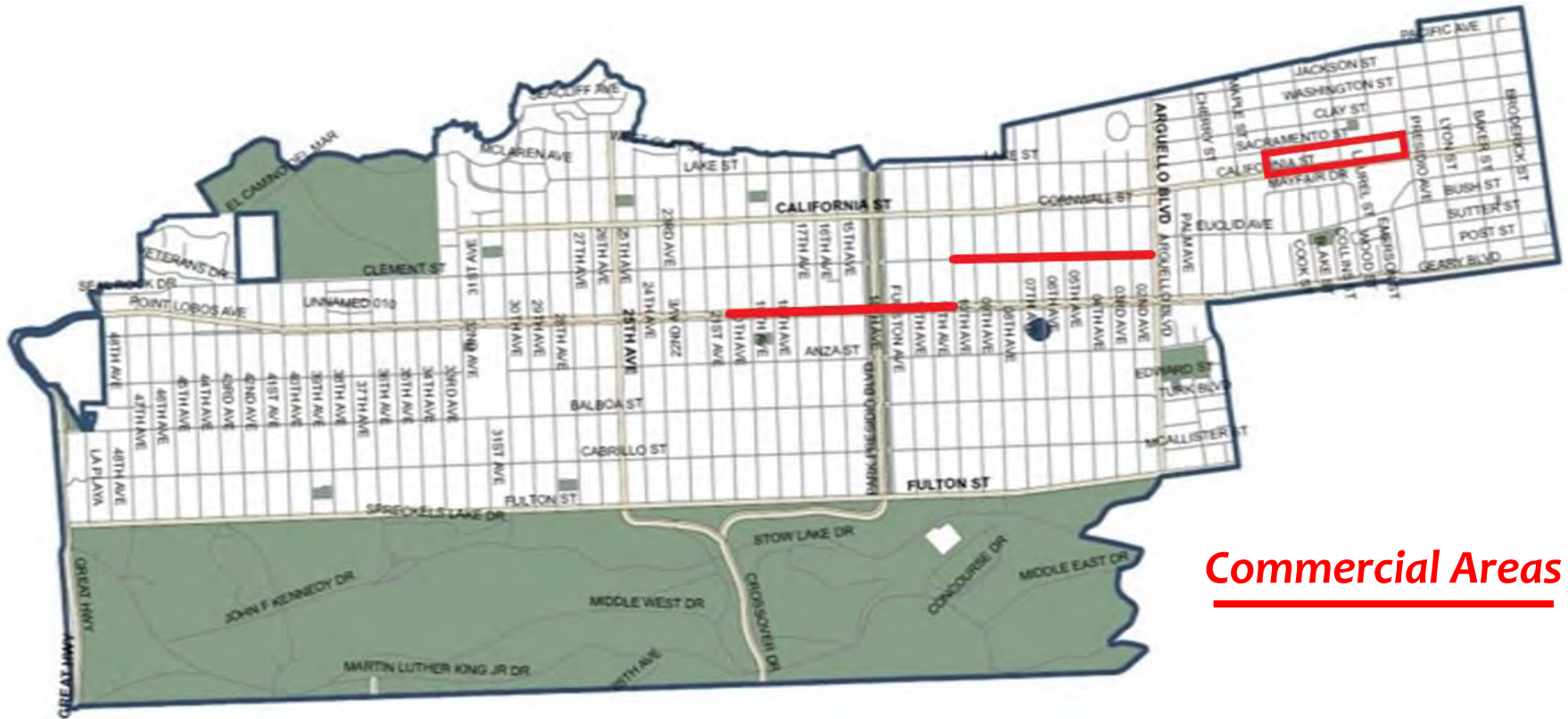
## RICHMOND DISTRICT

461 6TH AVENUE, 94118  
(415) 666-8000

### Patrol Sector 5 - 5 Car -



## Foot Beat / Bicycle Locations – (as staffing permits)



**Commercial Areas**

**Sacramento St – 3G42**  
**Clement St – 3G43**  
**Geary Blvd – 3G44**



## Overview of the Richmond District

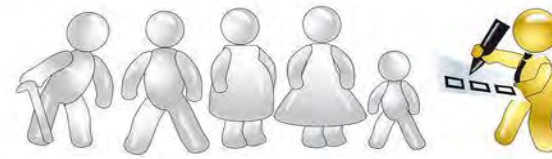


Approximately 86,960 Residents (10% of City population).  
Northwest corner of San Francisco encompassing most of Golden Gate Park  
to the south and bordered by National Parklands to the north and west

\*\* Data per SAN FRANCISCO NEIGHBORHOODS SOCIO-ECONOMIC PROFILES American Community Survey 2012–2016

# Demographics of Richmond District

- Multicultural
- Mainly Residential
- 4<sup>th</sup> largest Police District by area, Richmond District stretches 50 blocks south of the vast green land of the Presidio and encompasses one of the City's major destination hot spots – Golden Gate Park
- Richmond District - Once known as an undesirable area and labeled the Outside Lands until the area was deeded to San Francisco in 1866.
- Golden Gate Park attracts 13 million people annually, mainly tourists.
- Other destinations include Ocean Beach, Cliff House, Pacific Ocean, Seacliff, Lincoln Park.
- Clement Street Corridor
- Geary Blvd features everything from Irish Pubs to Russian Bakeries, Orthodox Churches to the best Vietnamese Noodle Houses and Japanese food the City has to offer.
- Golden Gate Bridge
- The Presidio
- The Windmills





# Demographics of Richmond District

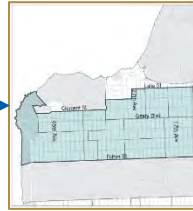


## Areas Served by Richmond Station

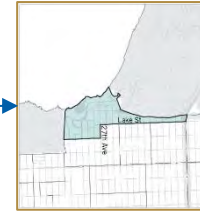
■ Inner Richmond



■ Outer Richmond



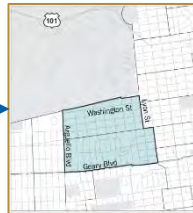
■ Seacliff



■ Pacific Heights



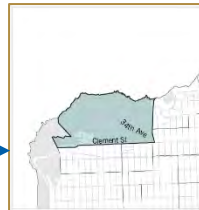
■ Presidio Heights



■ Golden Gate Park



■ Lincoln Park



### Neighborhoods

- Golden Gate Park
- Inner Richmond
- Lincoln Park
- Outer Richmond
- Pacific Heights
- Presidio
- Presidio Heights
- Sea Cliff

### Area

- 2.148 Square Miles

### Infrastructure

- 34 Schools
- 3 Hospitals
- 4 Senior Housing Facilities
- 40 Places of Worship
- 3 Major Youth Facilities

### Population

- 86,960
- Asian – 39.2%
- White – 38.5%
- Hispanic – 7.5%
- Pacific Islander – 3.3%
- African American – 2.0%
- Other – 1.7%



## SAN FRANCISCO SOCIO-ECONOMIC PROFILES | ACS 2012-2016

## Demographics of Richmond District

SAN FRANCISCO SOCIO-ECONOMIC PROFILES | ACS 2012-2016

### Outer Richmond

#### Demographics

|                          |               |
|--------------------------|---------------|
| <b>Total Population</b>  | <b>44,870</b> |
| Group Quarter Population | 210           |
| Percent Female           | 52%           |

#### Households

|                                      |               |
|--------------------------------------|---------------|
| <b>Households</b>                    | <b>18,450</b> |
| Family Households                    | 54%           |
| Non-Family Households                | 46%           |
| Single Person Households, % of Total | 33%           |
| Households with Children, % of Total | 20%           |
| Households with 60 years and older   | 42%           |
| Average Household Size               | 2.4           |
| Average Family Household Size        | 3.2           |

#### Race/Ethnicity

|                                  |      |
|----------------------------------|------|
| Asian                            | 46%  |
| Black/African American           | 2%   |
| White                            | 44%  |
| Native American Indian           | 0.1% |
| Native Hawaiian/Pacific Islander | 0.3% |
| Other/Two or More Races          | 7%   |
| % Latino (of Any Race)           | 7%   |

#### Age

|              |      |
|--------------|------|
| 0-4 years    | 5%   |
| 5-17 years   | 9%   |
| 18-34 years  | 25%  |
| 35-59 years  | 36%  |
| 60 and older | 25%  |
| Median Age   | 42.4 |

#### Educational Attainment

|                                |     |
|--------------------------------|-----|
| (Residents 25 years and older) |     |
| High School or Less            | 24% |
| Some College/Associate Degree  | 23% |
| College Degree                 | 32% |
| Graduate/Professional Degree   | 21% |

#### Nativity

|              |     |
|--------------|-----|
| Foreign Born | 39% |
|--------------|-----|



#### Language Spoken at Home

|                               |     |
|-------------------------------|-----|
| (Residents 5 years and older) |     |
| English Only                  | 52% |
| Spanish Only                  | 3%  |
| Asian/Pacific Islander        | 33% |
| Other European Languages      | 11% |
| Other Languages               | 1%  |

#### Linguistic Isolation

|                                          |     |
|------------------------------------------|-----|
| % of All Households                      | 15% |
| % of Spanish-Speaking Households         | 24% |
| % of Asian Language Speaking Households  | 31% |
| % of Other European-Speaking Households  | 32% |
| % of Households Speaking Other Languages | 13% |

Notes:

\* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <https://www.census.gov/data/tables/2010/socio-economic/acs/2010-2012.html>

2010 Census Tracts for Neighborhood: 478.02, 426.01, 478.01, 426.02, 479.02, 477.02, 476, 479.01, 427, 477.01

#### Housing Characteristics

|                              |               |                           |               |
|------------------------------|---------------|---------------------------|---------------|
| <b>Total Number of Units</b> | <b>20,140</b> | <b>Vehicles Available</b> | <b>22,680</b> |
| Median Year Structure Built* | 1954          | Homeowners                | 50%           |
|                              |               | Renters                   | 50%           |

#### Occupied Units

|                 |     |                                  |      |
|-----------------|-----|----------------------------------|------|
| Owner occupied  | 39% | Vehicles Per Capita              | 0.51 |
| Renter occupied | 61% | Households with no vehicle       | 21%  |
|                 |     | Percent of Homeowning households | 13%  |
|                 |     | Percent of Renting households    | 27%  |

#### Vacant Units

|                                         |           |
|-----------------------------------------|-----------|
| <b>Vacant Units</b>                     | <b>8%</b> |
| For rent                                | 8%        |
| For sale only                           | 3%        |
| Rented or sold, not occupied            | 11%       |
| For seasonal, recreational, or occ. use | 28%       |
| Other vacant                            | 50%       |

Median Year Moved In to Unit (Own)

Median Year Moved In to Unit (Rent)

|                                 |     |
|---------------------------------|-----|
| Percent in Same House Last Year | 89% |
| Percent Abroad Last Year        | 1%  |

#### Structure Type

|                       |     |
|-----------------------|-----|
| Single Family Housing | 35% |
| 2-4 Units             | 41% |
| 5-9 Units             | 12% |
| 10-19 Units           | 9%  |
| 20 Units or more      | 4%  |
| Other                 | 0%  |

#### Unit Size

|                    |     |
|--------------------|-----|
| No Bedroom         | 5%  |
| 1 Bedroom          | 25% |
| 2 Bedrooms         | 36% |
| 3-4 Bedrooms       | 31% |
| 5 or More Bedrooms | 3%  |

#### Housing Prices

|                                      |           |
|--------------------------------------|-----------|
| Median Rent                          | \$1,645   |
| Median Contract Rent                 | \$1,455   |
| Median Rent as % of Household Income | 26%       |
| Median Home Value                    | \$880,501 |

#### Income, Employment and Journey to Work

|                         |           |
|-------------------------|-----------|
| <b>Income</b>           |           |
| Median Household Income | \$77,465  |
| Median Family Income    | \$100,412 |
| Per Capita Income       | \$44,745  |
| Percent in Poverty      | 10%       |

#### Employment

|                                |        |
|--------------------------------|--------|
| Unemployment Rate              | 4%     |
| Percent Unemployment Female    | 4%     |
| Percent Unemployment Male      | 5%     |
| Employed Residents             | 25,850 |
| Managerial Professional        | 51%    |
| Services                       | 18%    |
| Sales and Office               | 22%    |
| Natural Resources              | 4%     |
| Production Transport Materials | 5%     |

#### Journey to Work

|                             |        |
|-----------------------------|--------|
| Workers 16 Years and Older  | 25,300 |
| Car                         | 51%    |
| Drove Alone                 | 41%    |
| Carpooled                   | 10%    |
| Transit                     | 32%    |
| Bike                        | 3%     |
| Walk                        | 5%     |
| Other                       | 2%     |
| Worked at Home              | 8%     |
| Population Density per Acre | 39.2   |



## Demographics of Richmond District

SAN FRANCISCO SOCIO-ECONOMIC PROFILES | ACS 2012-2016

### Seacliff

#### Demographics

|                          |              |
|--------------------------|--------------|
| <b>Total Population</b>  | <b>2,460</b> |
| Group Quarter Population | -            |
| Percent Female           | 52%          |

|                                      |            |
|--------------------------------------|------------|
| <b>Households</b>                    | <b>900</b> |
| Family Households                    | 74%        |
| Non-Family Households                | 26%        |
| Single Person Households, % of Total | 20%        |
| Households with Children, % of Total | 39%        |
| Households with 60 years and older   | 42%        |
| Average Household Size               | 2.7        |
| Average Family Household Size        | 3.3        |

|                                  |     |
|----------------------------------|-----|
| <b>Race/Ethnicity</b>            |     |
| Asian                            | 17% |
| Black/African American           | 1%  |
| White                            | 76% |
| Native American Indian           | N/A |
| Native Hawaiian/Pacific Islander | N/A |
| Other/Two or More Races          | 6%  |
| % Latino (of Any Race)           | 5%  |

|              |      |
|--------------|------|
| <b>Age</b>   |      |
| 0-4 years    | 7%   |
| 5-17 years   | 22%  |
| 18-34 years  | 9%   |
| 35-59 years  | 38%  |
| 60 and older | 24%  |
| Median Age   | 43.8 |

|                                |     |
|--------------------------------|-----|
| <b>Educational Attainment</b>  |     |
| (Residents 25 years and older) |     |
| High School or Less            | 6%  |
| Some College/Associate Degree  | 13% |
| College Degree                 | 41% |
| Graduate/Professional Degree   | 40% |

|                 |     |
|-----------------|-----|
| <b>Nativity</b> |     |
| Foreign Born    | 16% |



|                                |     |
|--------------------------------|-----|
| <b>Language Spoken at Home</b> |     |
| (Residents 5 years and older)  |     |
| English Only                   | 74% |
| Spanish Only                   | 6%  |
| Asian/Pacific Islander         | 10% |
| Other European Languages       | 9%  |
| Other Languages                | 0%  |

|                                          |     |
|------------------------------------------|-----|
| <b>Linguistic Isolation</b>              |     |
| % of All Households                      | 2%  |
| % of Spanish-Speaking Households         | N/A |
| % of Asian Language Speaking Households  | 15% |
| % of Other European-Speaking Households  | 5%  |
| % of Households Speaking Other Languages | N/A |

Notes:  
\* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see [http://www.census.gov/ipeds/data/c2k10/acs/section\\_e.html](http://www.census.gov/ipeds/data/c2k10/acs/section_e.html)

2010 Census Tracts for Neighborhood, 428

#### Housing Characteristics

|                              |              |                           |              |
|------------------------------|--------------|---------------------------|--------------|
| <b>Total Number of Units</b> | <b>1,030</b> | <b>Vehicles Available</b> | <b>1,600</b> |
| Median Year Structure Built* | 1947         | Homeowners                | 81%          |
|                              |              | Renters                   | 19%          |

|                       |     |                                  |      |
|-----------------------|-----|----------------------------------|------|
| <b>Occupied Units</b> |     | Vehicles Per Capita              | 0.65 |
| Owner occupied        | 76% | Households with no vehicle       | 3%   |
| Renter occupied       | 24% | Percent of Homeowning households | 1%   |
|                       |     | Percent of Renting households    | 11%  |

|                                         |            |  |  |
|-----------------------------------------|------------|--|--|
| <b>Vacant Units</b>                     | <b>13%</b> |  |  |
| For rent                                | 0%         |  |  |
| For sale only                           | 27%        |  |  |
| Rented or sold, not occupied            | 11%        |  |  |
| For seasonal, recreational, or occ. use | 25%        |  |  |
| Other vacant                            | 37%        |  |  |

|                                            |             |  |  |
|--------------------------------------------|-------------|--|--|
| <b>Median Year Moved In to Unit (Own)</b>  | <b>1985</b> |  |  |
| <b>Median Year Moved In to Unit (Rent)</b> | <b>1995</b> |  |  |

|                                        |            |  |  |
|----------------------------------------|------------|--|--|
| <b>Percent in Same House Last Year</b> | <b>88%</b> |  |  |
| <b>Percent Abroad Last Year</b>        | <b>1%</b>  |  |  |

|                       |     |  |  |
|-----------------------|-----|--|--|
| <b>Structure Type</b> |     |  |  |
| Single Family Housing | 75% |  |  |
| 2-4 Units             | 16% |  |  |
| 5-9 Units             | 6%  |  |  |
| 10-19 Units           | 3%  |  |  |
| 20 Units or more      | 0%  |  |  |
| Other                 | 0%  |  |  |

|                    |     |  |  |
|--------------------|-----|--|--|
| <b>Unit Size</b>   |     |  |  |
| No Bedroom         | 1%  |  |  |
| 1 Bedroom          | 9%  |  |  |
| 2 Bedrooms         | 17% |  |  |
| 3-4 Bedrooms       | 59% |  |  |
| 5 or More Bedrooms | 15% |  |  |

|                                      |           |  |  |
|--------------------------------------|-----------|--|--|
| <b>Housing Prices</b>                |           |  |  |
| Median Rent                          | \$-       |  |  |
| Median Contract Rent                 | \$1,734   |  |  |
| Median Rent as % of Household Income | 26%       |  |  |
| Median Home Value                    | \$869,565 |  |  |

#### Income, Employment and Journey to Work

|                         |           |  |  |
|-------------------------|-----------|--|--|
| <b>Income</b>           |           |  |  |
| Median Household Income | \$180,000 |  |  |
| Median Family Income    | \$263,542 |  |  |
| Per Capita Income       | \$117,489 |  |  |
| Percent in Poverty      | 6%        |  |  |

|                                |     |  |  |
|--------------------------------|-----|--|--|
| <b>Employment</b>              |     |  |  |
| Unemployment Rate              | 5%  |  |  |
| Percent Unemployment Female    | 5%  |  |  |
| Percent Unemployment Male      | 5%  |  |  |
| Employed Residents             | 980 |  |  |
| Managerial Professional        | 72% |  |  |
| Services                       | 5%  |  |  |
| Sales and Office               | 21% |  |  |
| Natural Resources              | 2%  |  |  |
| Production Transport Materials | 1%  |  |  |

|                            |     |  |  |
|----------------------------|-----|--|--|
| <b>Journey to Work</b>     |     |  |  |
| Workers 16 Years and Older | 960 |  |  |
| Car                        | 60% |  |  |
| Drove Alone                | 50% |  |  |
| Carpooled                  | 9%  |  |  |
| Transit                    | 12% |  |  |
| Bike                       | 7%  |  |  |
| Walk                       | 3%  |  |  |
| Other                      | 2%  |  |  |
| Worked at Home             | 17% |  |  |

|                                    |             |
|------------------------------------|-------------|
| <b>Population Density per Acre</b> | <b>18.1</b> |
|------------------------------------|-------------|

## SAN FRANCISCO SOCIO-ECONOMIC PROFILES | ACS 2012-2016

## 61



## Demographics of Richmond District

SAN FRANCISCO SOCIO-ECONOMIC PROFILES | ACS 2012-2016

### Presidio Heights

#### Demographics

|                          |               |
|--------------------------|---------------|
| <b>Total Population</b>  | <b>10,720</b> |
| Group Quarter Population | 290           |
| Percent Female           | 55%           |

#### Households

|                                      |              |
|--------------------------------------|--------------|
| <b>Households</b>                    | <b>4,830</b> |
| Family Households                    | 46%          |
| Non-Family Households                | 54%          |
| Single Person Households, % of Total | 36%          |
| Households with Children, % of Total | 23%          |
| Households with 60 years and older   | 30%          |
| Average Household Size               | 2.2          |
| Average Family Household Size        | 2.9          |

#### Race/Ethnicity

|                                  |       |
|----------------------------------|-------|
| Asian                            | 21%   |
| Black/African American           | 2%    |
| White                            | 69%   |
| Native American Indian           | 0.01% |
| Native Hawaiian/Pacific Islander | 1%    |
| Other/Two or More Races          | 7%    |
| % Latino (of Any Race)           | 6%    |

#### Age

|              |      |
|--------------|------|
| 0-4 years    | 8%   |
| 5-17 years   | 9%   |
| 18-34 years  | 29%  |
| 35-59 years  | 34%  |
| 60 and older | 20%  |
| Median Age   | 37.0 |

#### Educational Attainment

|                                |     |
|--------------------------------|-----|
| (Residents 25 years and older) |     |
| High School or Less            | 10% |
| Some College/Associate Degree  | 14% |
| College Degree                 | 38% |
| Graduate/Professional Degree   | 39% |

#### Nativity

|              |     |
|--------------|-----|
| Foreign Born | 18% |
|--------------|-----|



#### Language Spoken at Home

|                               |     |
|-------------------------------|-----|
| (Residents 5 years and older) |     |
| English Only                  | 78% |
| Spanish Only                  | 4%  |
| Asian/Pacific Islander        | 8%  |
| Other European Languages      | 10% |
| Other Languages               | 1%  |

#### Linguistic Isolation

|                                          |     |
|------------------------------------------|-----|
| % of All Households                      | 6%  |
| % of Spanish-Speaking Households         | N/A |
| % of Asian Language Speaking Households  | 22% |
| % of Other European-Speaking Households  | 26% |
| % of Households Speaking Other Languages | 25% |

Notes:

\* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/data/tables/2010/socio-economic/acs/2010-2012/2010-2012-acs-socio-economic.html>

2010 Census Tracts for Neighborhood: 154, 133

#### Housing Characteristics

|                              |              |                           |              |
|------------------------------|--------------|---------------------------|--------------|
| <b>Total Number of Units</b> | <b>5,250</b> | <b>Vehicles Available</b> | <b>5,350</b> |
| Median Year Structure Built* | 1952         | Homeowners                | 50%          |
|                              |              | Renters                   | 50%          |

#### Occupied Units

|                 |     |                                  |      |
|-----------------|-----|----------------------------------|------|
| Owner occupied  | 36% | Vehicles Per Capita              | 0.51 |
| Renter occupied | 64% | Households with no vehicle       | 25%  |
|                 |     | Percent of Homeowning households | 11%  |
|                 |     | Percent of Renting households    | 32%  |

#### Vacant Units

|                                         |           |
|-----------------------------------------|-----------|
| <b>Vacant Units</b>                     | <b>8%</b> |
| For rent                                | 21%       |
| For sale only                           | 10%       |
| Rented or sold, not occupied            | 25%       |
| For seasonal, recreational, or occ. use | 17%       |
| Other vacant                            | 27%       |

#### Median Year Moved In to Unit (Own)

|      |  |
|------|--|
| 1988 |  |
|------|--|

#### Median Year Moved In to Unit (Rent)

|      |  |
|------|--|
| 1996 |  |
|------|--|

|                                 |     |
|---------------------------------|-----|
| Percent in Same House Last Year | 87% |
| Percent Abroad Last Year        | 0%  |

#### Structure Type

|                       |     |
|-----------------------|-----|
| Single Family Housing | 24% |
| 2-4 Units             | 33% |
| 5-9 Units             | 14% |
| 10-19 Units           | 17% |
| 20 Units or more      | 12% |
| Other                 | 0%  |

#### Unit Size

|                    |     |
|--------------------|-----|
| No Bedroom         | 4%  |
| 1 Bedroom          | 33% |
| 2 Bedrooms         | 32% |
| 3-4 Bedrooms       | 23% |
| 5 or More Bedrooms | 7%  |

#### Housing Prices

|                                      |           |
|--------------------------------------|-----------|
| Median Rent                          | \$1,599   |
| Median Contract Rent                 | \$1,615   |
| Median Rent as % of Household Income | 24%       |
| Median Home Value                    | \$913,846 |

#### Income, Employment and Journey to Work

##### Income

|                         |           |
|-------------------------|-----------|
| Median Household Income | \$124,668 |
| Median Family Income    | \$199,756 |
| Per Capita Income       | \$88,517  |
| Percent in Poverty      | 8%        |

##### Employment

|                                |       |
|--------------------------------|-------|
| Unemployment Rate              | 5%    |
| Percent Unemployment Female    | 6%    |
| Percent Unemployment Male      | 4%    |
| Employed Residents             | 6,020 |
| Managerial Professional        | 71%   |
| Services                       | 7%    |
| Sales and Office               | 19%   |
| Natural Resources              | 1%    |
| Production Transport Materials | 2%    |

##### Journey to Work

|                             |       |
|-----------------------------|-------|
| Workers 16 Years and Older  | 5,960 |
| Car                         | 47%   |
| Drove Alone                 | 40%   |
| Carpooled                   | 6%    |
| Transit                     | 30%   |
| Bike                        | 4%    |
| Walk                        | 5%    |
| Other                       | 4%    |
| Worked at Home              | 11%   |
| Population Density per Acre | 33.3  |

## SAN FRANCISCO SOCIO-ECONOMIC PROFILES | ACS 2012-2016

## 22



## Demographics of Richmond District

SAN FRANCISCO SOCIO-ECONOMIC PROFILES | ACS 2012-2016

### Lincoln Park

#### Demographics

|                          |            |
|--------------------------|------------|
| <b>Total Population</b>  | <b>320</b> |
| Group Quarter Population | 210        |
| Percent Female           | 26%        |

#### Households

|                                      |           |
|--------------------------------------|-----------|
| <b>Households</b>                    | <b>70</b> |
| Family Households                    | 27%       |
| Non-Family Households                | 76%       |
| Single Person Households, % of Total | 50%       |
| Households with Children, % of Total | 7%        |
| Households with 60 years and older   | 39%       |
| Average Household Size               | 1.6       |
| Average Family Household Size        | 2.3       |

#### Race/Ethnicity

|                                  |     |
|----------------------------------|-----|
| Asian                            | 27% |
| Black/African American           | 10% |
| White                            | 56% |
| Native American Indian           | 0%  |
| Native Hawaiian/Pacific Islander | N/A |
| Other/Two or More Races          | 7%  |
| % Latino (of Any Race)           | 5%  |

#### Age

|              |      |
|--------------|------|
| 0-4 years    | 2%   |
| 5-17 years   | 0%   |
| 18-34 years  | 9%   |
| 35-59 years  | 34%  |
| 60 and older | 55%  |
| Median Age   | 61.6 |

#### Educational Attainment

|                                |     |
|--------------------------------|-----|
| (Residents 25 years and older) |     |
| High School or Less            | 40% |
| Some College/Associate Degree  | 19% |
| College Degree                 | 23% |
| Graduate/Professional Degree   | 17% |

#### Nativity

|              |     |
|--------------|-----|
| Foreign Born | 33% |
|--------------|-----|



#### Language Spoken at Home

|                               |     |
|-------------------------------|-----|
| (Residents 5 years and older) |     |
| English Only                  | 66% |
| Spanish Only                  | 5%  |
| Asian/Pacific Islander        | 25% |
| Other European Languages      | 4%  |
| Other Languages               | 0%  |

#### Linguistic Isolation

|                                          |     |
|------------------------------------------|-----|
| % of All Households                      | 6%  |
| % of Spanish-Speaking Households         | N/A |
| % of Asian Language Speaking Households  | 44% |
| % of Other European-Speaking Households  | N/A |
| % of Households Speaking Other Languages | N/A |

Notes:

\* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see [http://www.census.gov/www/subject/reference/2010/2010\\_census\\_tracts\\_for\\_neighborhood\\_9802](http://www.census.gov/www/subject/reference/2010/2010_census_tracts_for_neighborhood_9802)

2010 Census Tracts for Neighborhood: 9802

#### Housing Characteristics

|                              |           |                           |            |
|------------------------------|-----------|---------------------------|------------|
| <b>Total Number of Units</b> | <b>90</b> | <b>Vehicles Available</b> | <b>100</b> |
| Median Year Structure Built* | 1925      | Homeowners                | 44%        |
|                              |           | Renters                   | 56%        |

#### Occupied Units

|                 |     |                                  |      |
|-----------------|-----|----------------------------------|------|
| Owner occupied  | 43% | Vehicles Per Capita              | 0.85 |
| Renter occupied | 57% | Households with no vehicle       | 14%  |
|                 |     | Percent of Homeowning households | 16%  |
|                 |     | Percent of Renting households    | 12%  |

#### Vacant Units

|                                         |            |
|-----------------------------------------|------------|
| <b>Vacant Units</b>                     | <b>16%</b> |
| For rent                                | 0%         |
| For sale only                           | 0%         |
| Rented or sold, not occupied            | 0%         |
| For seasonal, recreational, or occ. use | 71%        |
| Other vacant                            | 29%        |

Median Year Moved In to Unit (Own)

Median Year Moved In to Unit (Rent)

Percent in Same House Last Year

Percent Abroad Last Year

#### Structure Type

|                       |     |
|-----------------------|-----|
| Single Family Housing | 22% |
| 2-4 Units             | 62% |
| 5-9 Units             | 5%  |
| 10-19 Units           | 6%  |
| 20 Units or more      | 6%  |
| Other                 | 0%  |

#### Unit Size

|                    |     |
|--------------------|-----|
| No Bedroom         | 6%  |
| 1 Bedroom          | 15% |
| 2 Bedrooms         | 64% |
| 3-4 Bedrooms       | 15% |
| 5 or More Bedrooms | 0%  |

#### Housing Prices

|                                      |           |
|--------------------------------------|-----------|
| Median Rent                          | \$-       |
| Median Contract Rent                 | \$1,500   |
| Median Rent as % of Household Income | 14%       |
| Median Home Value                    | \$750,000 |

#### Income, Employment and Journey to Work

##### Income

|                         |           |
|-------------------------|-----------|
| Median Household Income | \$150,000 |
| Median Family Income    | \$160,000 |
| Per Capita Income       | \$43,922  |
| Percent in Poverty      | 4%        |

##### Employment

|                                |     |
|--------------------------------|-----|
| Unemployment Rate              | 10% |
| Percent Unemployment Female    | 14% |
| Percent Unemployment Male      | 0%  |
| Employed Residents             | 80  |
| Managerial Professional        | 86% |
| Services                       | 0%  |
| Sales and Office               | 6%  |
| Natural Resources              | 8%  |
| Production Transport Materials | 0%  |

##### Journey to Work

|                             |     |
|-----------------------------|-----|
| Workers 16 Years and Older  | 80  |
| Car                         | 66% |
| Drove Alone                 | 66% |
| Carpooled                   | 0%  |
| Transit                     | 23% |
| Bike                        | 0%  |
| Walk                        | 0%  |
| Other                       | 0%  |
| Worked at Home              | 11% |
| Population Density per Acre | 1.3 |

## Historical Issues of Richmond District

- In the 1800s, what is now the Richmond District was known as the “Outside Lands” because it was “outside” the original city boundaries when California became a state in 1850. Originally this area of the city was owned by Mexico, then annexed by the U.S. in 1848, and officially made part of San Francisco in 1866.
- Today Richmond hosts the biggest three-day concerts in the City which are “Outside Lands” and “Hardly Strictly Bluegrass” in the Golden Gate Park.
- George Turner Marsh (1857-1932), the most prominent early resident, was one of the Richmond District's first developers; **he named his home after his birthplace of Richmond, Australia.**
- The name Richmond District was formally adopted by the San Francisco board of supervisors in 1890.
- Clement Street was named **in honor of the New Yorker, Roswell Percival Clement**, a lawyer who arrived in California in 1853. Clement served as an attorney for the San Francisco Gas Light Company and was also a member of the SF Board of Supervisors.



## Historical Issues of Richmond District

- The Richmond District has a very colorful history. Beer houses, racetracks, athletic venues, amusement parks, boarding houses – the Richmond has seen many phases in its history.
- In 1866, Congress passed the Outside Lands Act, officially adding the western half of the peninsula to the City of San Francisco and leading to the creation of Golden Gate Park. The park brought more weekend visitors and new transportation lines west, but full-time settlement on the sand and chaparral so remote from downtown was slow through the 1870s.
- On April 4, 1870, Golden Gate Park, which measures 1,017 acres, opened to the public, quieting skeptics who said a park could never be built atop San Francisco's sand dunes.
- The Golden Gate Park is celebrating its 152-year anniversary and was designed by a 25-year-old William Hammond Hall and is home to the first public playground in the country.
- SFPD Richmond Police Station was built in 1927.

# Historical Issues of Richmond District





## Significant Crime Trends of Richmond District

- Auto Boosts - (Vehicle Smash & Grabs)
- Burglaries
- Quality of Life Issues
- Graffiti

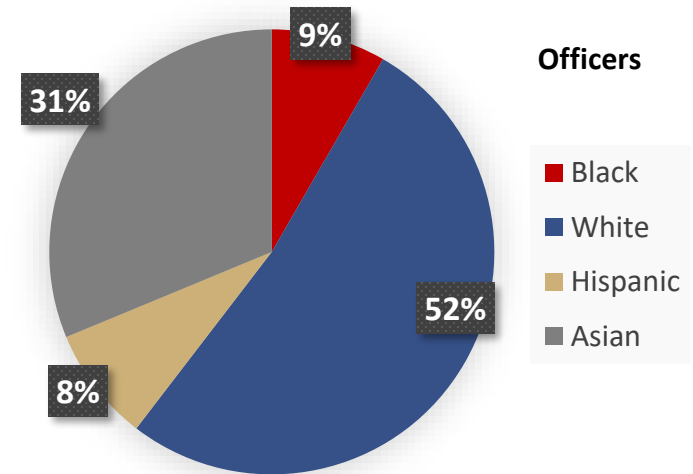
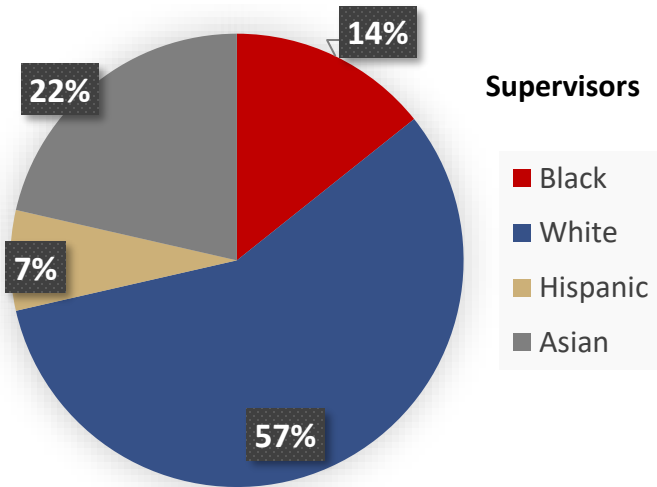


## How does the SF Police Department operate?



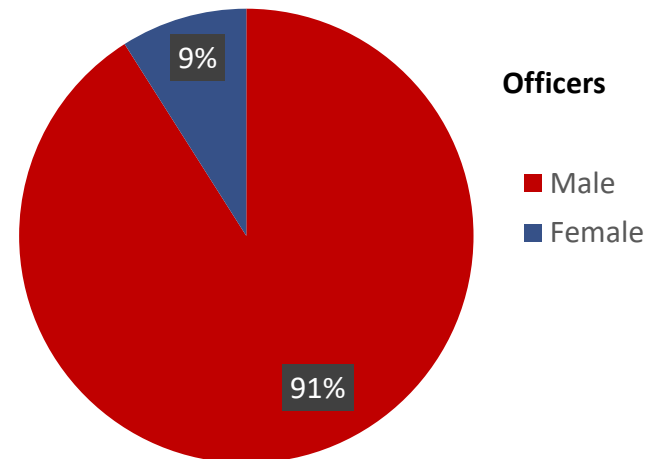
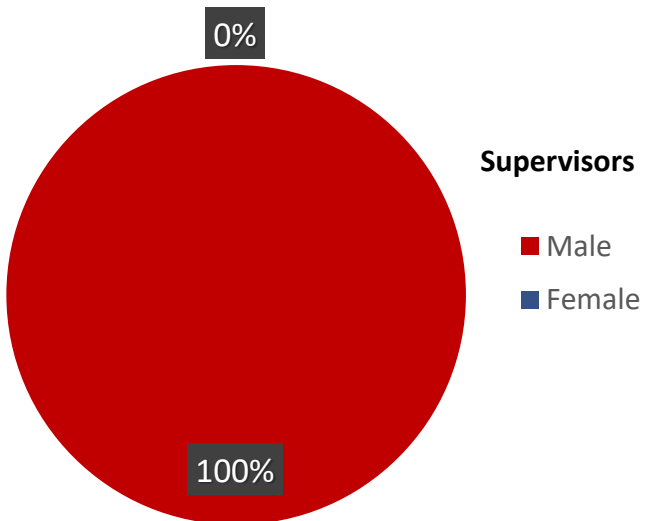


## RICHMOND Staffing



### CERTIFIED LANGUAGES SPOKEN

- 3 - Cantonese
- 2 - Russian
- 4 - Spanish



# Goals and Objectives

- The members of Richmond Station have been supporting the Department's community policing vision & values and are committed to creating a safe & healthy community by following the objectives of the 2022 Community Engagement Plan.
- The members of Richmond Station have worked towards achieving these objectives by collaborating with businesses, residents, community groups, youth-based organizations, and city partnerships within our district to attain these goals.
- Goal 1: Communication
- Goal 2: Education
- Goal 3: Problem-Solving
- Goal 4: Relationship Building
- Goal 5: SFPD Organization

# Goals and Objectives

- Richmond Station supports the Department's Community Policing Vision and Values and is committed to creating a safe, healthy, and vibrant community.
- Our spirit is guided by a guardian mindset, and we recognize that our role as protectors is rooted in empathy, understanding, and mutual respect.
- At the heart of effective policing is a comprehensive community engagement strategy because Community Engagement leads to Community Policing which leads to effective Community Oriented Problem Solving.
- Richmond Station works toward achieving this objective by collaborating (Goal 1 of the 2022 Community Policing Plan) with businesses, residents, schools, community organizations, youth-based organizations, and city partnerships within our district, to collaboratively identify and problem solve local challenges and increase safety for residents, visitors, and businesses in the community.
- The following slides will show the Community Engagement Strategy for Richmond Station.
  - Education and Relationship building (Goals 2 and 4 of the 2022 Community Policing Plan) are the focus of our engagement events.
  - Our events will focus on educating the community about the department, crime prevention, crime trends and problem solving.
  - Our goal is to build trust and relationships through positive engagement outside of calls for service, furthering our effectiveness in community policing thus making us more effective in community-oriented problem solving (Goal 3 of the 2022 Community Policing Plan).



# Goal 1: Communication

- Richmond is reaching out with the Captain's weekly NewsLetter, utilizing Social Media, along with a variety of Community Meetings with a multitude of organizations. The Captain has maintained his accessibility by ensuring community members are aware of his e-mail and monthly community forums. All of which, has created a diverse set of communication channels maintaining a presence in the community. Thus, meeting objective 1.1 of Goal 1.
- We are keeping in close contact with stakeholders regarding issues within the community, event planning, and coordinating our efforts and response for service & information in a timely and transparent manner. Thus, meeting objective 1.2 of Goal 1.
- Through conversations with our; **Community Partners, Members, Business District's, Associations, Organizations, Groups, Neighborhood & Youth Centers, Individuals and Leaders** that like to get involved, we're gathering valuable input and terrific collaboration. This in turn has helped in connecting and hearing from groups that have, historically been underrepresented while we get through these difficult times with the community's input and ideas on ways to resolve our on-going issues. Thus, meeting objective 1.3 of Goal 1.
- We are being transparent in our communications, our publications and with education components within the community about our goals, policies, successes & failures with honest empathetic dialogue. Thus, meeting objective 1.4 of Goal 1.

## Goal 1: Communication

### Next Upcoming Meetings for Richmond

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Richmond Station's ***Community Meetings*** are held on the 4th Tuesday of every month at 5:00pm

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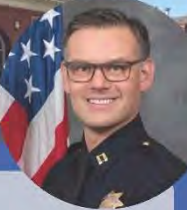
Richmond's ***CPAB Meetings*** are held on the second Wednesday of every month at 6:00pm



For more information, visit [sanfranciscopolice.org/stations/richmond-station](https://sanfranciscopolice.org/stations/richmond-station) or email [SFPDRichmondStation@sfgov.org](mailto:SFPDRichmondStation@sfgov.org)



## Goal 1: Communication



PLEASE JOIN SFPD RICHMOND STATION FOR A  
**COMMUNITY MEETING WITH  
CAPTAIN CANNING**

SFPD Richmond Station's Monthly Community Meeting  
**TUESDAY, October 22nd, 2024**  
**IN-PERSON @ 5:30pm**

Participants can go to the  
**Academy of Sciences at 55 Music Concourse Dr (in GGP)**  
Thanks and we hope to see you there!  
Academy of Sciences will not be open beyond the Community Meeting.  
If you have any additional questions, please contact  
**RICHMOND STATION at 415-666-8000**



### RICHMOND STATION NEWSLETTER

October 20, 2022

Hello Richmond District Residents and Merchants,

I am the new Captain of Richmond Station. I am honored that I was selected for this assignment and would like to introduce myself. I was born in the City, raised in the North Bay, and am a second-generation San Francisco Police Officer. I earned a Bachelor of Arts degree in Political Science from Brigham Young University, and prior to joining the SFPD, was a police officer in the Salt Lake City Police Department for three years.

After graduating from the San Francisco Police Academy in 2007, I worked as a Patrol Officer serving the Tenderloin, Mission, and Southern Police Districts. In my role as a Sergeant, I worked in the Mission District, the Criminal Investigations Unit, and the Homicide Detail. In 2017 I was promoted to Lieutenant and returned to the Mission District before being transferred to the Crime Strategies Division. In 2021 I was promoted to Captain and became the Commanding Officer of Tenderloin Police Station.

I'm very much looking forward to meeting and working with you all. Please don't hesitate to reach out if there is anything the Richmond Station family can do to help.



**CAPT. CHRIS CANNING**  
SFPD RICHMOND STATION



# Goal 2: Education

- Richmond has been training and educating individuals and the community on crime reduction by highlighting crime trends and providing safety and crime prevention tips along with explaining SFPD policies and practices to empower and improve overall community safety. Thus, meeting objective 2.1 of Goal 2.
- We've worked on educational presentations with SFPD's Neighborhood Safety Team.
- We are messaging the Community regarding the prolific Garage Door break-ins and subsequent thefts.
- Community Message - Securing garage door with an "automatic garage door deadbolt"
  - Just like you add a DeadBolt to your front door, add a DeadBolt to your garage door.
  - Provides solution to lock garage door easily and automatically with existing garage door opener – no thought or effort required for additional layer of peace and security.
  - Advise with "Prevent Garage Door Break-Ins" prevention flyers published in newsletter and posted on social media.

# Goal 2: Education

- We post and hand out Park Smart educational flyers throughout the District and all over our Major Tourist HotSpots in an effort to help our people leave with what they came with and enjoy their time to the fullest.
- We add the education flyer to the Captain's weekly NewsLetter.
- We post and re-post the educational flyers on Social Media.
- We also posted an SFPD Burglary awareness video in the NewsLetter and on Social Media.
- We are maintaining high visibility patrols throughout our problem HotSpots advising residents and tourists alike on Garage safety and Park Smart tips.
- We are getting out of our patrol cars and talking with people while we hand out these flyers and explain in further detail, answering any questions along the way.
- By talking more with the public, we are getting great feedback on the issue.

## Goal 2: Education



### Join the San Francisco Civil Grand Jury

San Francisco Superior Court is seeking volunteers for the Civil Grand Jury. The Civil Grand Jury is the "watchdog" for the City and County of San Francisco. The Civil Grand Jury investigates the operations of City government, including officials, departments, and agencies. Each year, the Civil Grand Jury issues reports based on its findings. Those reports are heard before the Board of Supervisors.

The Civil Grand Jury serves for one year, from July 1 through June 30 of the following year.

#### Eligibility Requirements:

- 18 years of age or older and a United States citizen.
- San Francisco resident for at least the past 12 months.
- Able to commit time consistently throughout the term.
- Desire to work together with other concerned San Franciscans.

Help make government more efficient!

For more information, please visit <http://civilgrandjury.sfgov.org> or call 415-551-3635.



### Bias-Free Policing



Everyone deserves to be treated fairly.

SFPD officers undergo Implicit Bias & Procedural Justice training. Our goal is ensure fair, impartial community policing.

We're dedicated to providing *Safety With Respect for All*.

Learn about our ongoing efforts to eliminate bias and increase accountability at [sanfranciscopolice.org/bias-free](http://sanfranciscopolice.org/bias-free).



### PREVENT GARAGE DOOR BREAK-INS

#### ANATOMY OF A SAFE GARAGE



Your home is only as safe as its weakest entry point.

Your garage is an important part of your home and securing your garage is one of the most essential steps to securing your entire home. It is always recommended to regularly check and update your home's security system and safety measures.

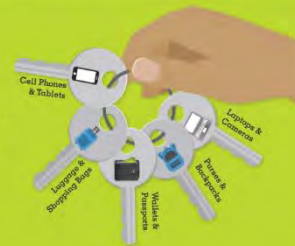
For more information, please contact SF SAFE at (415) 553-1984 or visit [sfSAFE.org](http://sfSAFE.org).

## Park Smart!

THE KEYS TO PARKED CAR SAFETY ARE IN YOUR HANDS!

If you love it, don't leave it.

**DON'T TEMPT A CAR THIEF!**  
Car thieves only need seconds to break into your car. So Park Smart, and especially keep your trunk clear. Take everything with you.



### Prevent auto break-ins & know how to respond.

[maketherightcallsf.org](http://maketherightcallsf.org)

**PREVENTION**

- Are there any valuables or seemingly insignificant loose items visible in your car?
- Place all loose items in the trunk of your car before you arrive at your destination to ensure thieves won't know what you are hiding.
- Tripdunk from out of town?
- Check your luggage at the hotel instead of keeping it in your car.

**BROKEN WINDOW OR TRUNK**

- Is this break-in happening right now?
- Call 911 with your location and suspect description.
- Did this break-in already happen?
- File a police report online ([www.sanfranciscopolice.org/report](http://www.sanfranciscopolice.org/report)) or call 3-1-1.

**CAR BREAK-IN**

- What was stolen? Make a list of stolen items.
- Although not required, you should provide the estimated value along with serial numbers to any electronics in a police report that can be filed online ([www.sanfranciscopolice.org/report](http://www.sanfranciscopolice.org/report)) or call 415-553-0122.
- If credit cards were stolen, cancel them as soon as possible and check to see if any unauthorized activity has occurred. If so, include this activity on the police report.
- If an original passport or social security card was stolen, go to the nearest police station.

**FIREARMS THEFT**

- What type of firearm was stolen?
- If so, immediately go to a police station or call the police non-emergency line: 415-553-0122.

**REPORTING**

- Is a police report needed for an insurance claim?
- A formal police report can be completed online ([www.sanfranciscopolice.org/report](http://www.sanfranciscopolice.org/report)) or in person at any San Francisco Police Station, or by calling 3-1-1.

### SAN FRANCISCO RESOURCE CARD

Sup. Catherine Stefani  
(415) 554-7752  
[Catherine.Stefani@sfgov.org](mailto:Catherine.Stefani@sfgov.org)

Sup. Connie Chan  
(415) 554-7430  
[Connie.Chan@sfgov.org](mailto:Connie.Chan@sfgov.org)



Whether you live in a single family home, condo, or a large apartment complex in San Francisco, there are a number of ways you can keep your residence safe and secure.

**Mayor's Office**  
(415) 554-4141  
[Mayor.London@sf.gov](mailto:Mayor.London@sf.gov)

**Police Commission**  
(415) 637-7023  
[policecommission@sfgov.org](mailto:policecommission@sfgov.org)

**Department of Public Works**  
(650) 271-3160  
[dwp@sfgov.org](mailto:dwp@sfgov.org)

**Department of Police Accountability**  
(415) 242-3776  
[dpa@sfgov.org](mailto:dpa@sfgov.org)

**City Services & Questions**  
3-1-1

**Municipal Transportation Agency (MTA)**  
(415) 654-7400  
[chananet@mta.gov](mailto:chananet@mta.gov)

**SPD Richmond Station**  
(415) 656-9000  
[SPDRichmondStation@sfgov.org](mailto:SPDRichmondStation@sfgov.org)

**San Francisco SAFE**  
(415) 553-1984  
[www.sfSAFE.org](http://www.sfSAFE.org)

**City Attorney's Office**  
(415) 554-4023  
[cityattorney@sf.gov](mailto:cityattorney@sf.gov)

**Emergencies**  
911

**Non-Emergency Line**  
(415) 656-0123

**Anonymous Tip Line**  
(415) 676-6444

### PREVENT GARAGE DOOR BREAK-INS

Garages can sometimes be the most vulnerable area of the home and they are often the entry point most targeted by thieves because of the easy access to the home. Here are some tips to help secure your garage and protect it from theft.

**ALWAYS CLOSE YOUR GARAGE DOOR**  
This may seem obvious, but just driving through any residential neighborhood and you'll likely see a few wide open garage doors. This is an invitation to burglars and all the very best, you're allowing possible to easily view the contents of your garage.

**REINFORCE THE GLASS ON THE GARAGE DOOR**  
Add vinyl adhesive to reinforce garage windows. You can also opt for a frosted or translucent glass design to allow sunlight in while obscuring contents inside.

**INSTALL AN INTERIOR MANUAL GARAGE DOOR LOCK**  
When leaving on a vacation or for extended periods of time, disconnect automatic door motor and install a manual lock.

**INSTALL SURVEILLANCE CAMERAS**  
There should be at least 1 exterior mounted camera facing the street and registered with the D.A.'s office.

**HAVE A QUALITY FUNCTIONING GARAGE DOOR**  
Garage doors should be a secure, sturdy, and well built as your front door and should remain in good condition and lifting. Deadbolts should also be added to the garage to make it harder.

**INSTALL MOTION-SENSITIVE LIGHTS**  
Motion-sensitive lighting is a great way to illuminate your garage and make it a less appealing target for burglars. Ensure all entry points are well lit. Constant lighting supplemented by motion-sensitive lighting is best.

**DON'T LEAVE GARAGE DOOR REMOTE IN YOUR CAR**  
A garage door remote is basically another key into your home and thieves won't hesitate to use it if they find it. Opt to use a remote on a keychain.

**TIE EMERGENCY RELEASE CORD**  
Tying your emergency release cord into a small ball will make it more difficult to reach for thieves who manage to break into the garage windows.

**SECURE ANY VALUABLES**  
Never let valuables in unsecured spaces like lockers and boxes to hang and lock up. As much as possible, try to avoid keeping valuables in the garage or inside vehicles.

**INSTALL INTERIOR MAIL SLOT HOOD COVER**  
If the car door is equipped with a mail slot, a hood cover will prevent any view into the garage and its contents, eliminating excitement to thieves.

For additional information, please contact SF SAFE at (415) 553-1984 or visit [sfSAFE.org](http://sfSAFE.org).

## Park Smart!

### Safe Habits to Adopt:

**Turn off the ignition**  
Never leave your car running unattended.

**Keep your vehicle & tires in good condition**  
to prevent breakdowns—stranding you in a dark or unfamiliar place.

**Lock your doors**  
when you get in your car.

**See something, say something**  
If you see a motorist in distress, call 911-1 versus stopping to help.

**Clear your trunk**  
and take your valuables with you every time you leave your car.

**If you are being followed,**  
drive to the nearest police or fire station—a populated area is a good default.



## Goal 2: Education

### BE PREPARED FOR AN EARTHQUAKE

Earthquakes can collapse buildings and cause heavy items to fall, resulting in injuries and property damage.

**IF AN EARTHQUAKE HAPPENS, PROTECT YOURSELF RIGHT AWAY**

**DRIP** **COVER** **HOLD ON**

**WHO WE ARE**

San Francisco SAFE, Inc. (Safety Awareness for Everyone) is a nonprofit 501(c)(3) organization that engages, educates and empowers San Franciscans to build safer neighborhoods through crime prevention, community engagement, education and public safety services that result in stronger, more vibrant and resilient communities.

SF SAFE's services provide people with the tools, knowledge and skills to help address and prevent crime and violence and to become advocates for safety and wellness in their neighborhoods. Most services are provided cost-free to the San Francisco community. Ultimately SF SAFE's work is about working together to create a safer San Francisco.

### HARDLY STRICTLY BLUEGRASS

BAGS, COOLER & CHAIR POLICY

#### THESE ARE OK

- ✓ Clear plastic backpacks and clear insulated bags no larger than 16"x16"x8"
- ✓ Small bags, fanny packs & purses smaller than 6"x8"x3"
- ✓ 2.5 L or smaller hydration bladders or packs, refillable water bottles
- ✓ Small soft side cooler for medical or child care needs. Approximately 9"x6"x3"

#### PLEASE DON'T

- ✗ Large bags or coolers
- ✗ Chairs that obstruct your neighbors
- ✗ Kiosks per park rules

### OUTSIDE LANDS

AUG 9-11 2019 - GOLDEN GATE PARK - SAN FRANCISCO, CA

## JOB FAIR

WEDNESDAY, JUNE 5  
RICHMOND DISTRICT COMMUNITY ROOM  
4PM - 7PM (461 6th Ave)

IN ORDER TO FURTHER OUR COMMITMENT TO BEING GREAT NEIGHBORS, THIS RECRUITMENT PROCESS IS INTENDED TO PROMOTE LOCAL LABOR OPPORTUNITIES FOR RESIDENTS OF THE RICHMOND AND SUNSET DISTRICTS. SPECIAL CONSIDERATION WILL BE GIVEN TO PEOPLE LIVING IN THESE NEIGHBORHOODS.

#### OUTSIDE LANDS IS HIRING FOR THE FOLLOWING POSITIONS:

**SET-UP AND TEAR-DOWN CREW**  
Help us transform Golden Gate Park into the world's largest festival and celebration in the heart of the city. You will be responsible for setting up and tearing down the festival grounds. Must be able to lift 25+ pounds, have reliable transportation and willing to work outdoors hours.

**DECOR SET-UP**  
Outside Lands is looking for friendly, energetic, and creative people who can help us decorate the festival grounds. Must be able to lift 25+ pounds, have reliable transportation and willing to work outdoors hours.

**CATERING**  
The catering team for Outside Lands is looking for happy, energetic people who can help us create a memorable dining experience for our guests. Must be able to lift 25+ pounds, have reliable transportation and willing to work outdoors hours.

**NATIONAL EVENT SERVICES SECURITY GUARDS**  
We are looking for experienced security guards to help us ensure the safety of our guests. Must be able to lift 25+ pounds, have reliable transportation and willing to work outdoors hours.

**BEST BEVERAGE CATERING BARTENDERS**  
We are looking for experienced bartenders to help us create a memorable dining experience for our guests. Must be able to lift 25+ pounds, have reliable transportation and willing to work outdoors hours.

Outside Lands is committed to a policy of equal opportunity for all persons. Our policy also ensures that no job applicant or employee is the subject of discrimination of any kind. **MUST BE 18 YEARS OR OLDER TO APPLY.**

APPLICATIONS WILL BE PROVIDED ON SITE. PLEASE BRING A COPY OF YOUR RESUME.

### TAKE TIME TO PLAN FOR YOUR FOUR-LEGGED FAMILY MEMBERS BY STARTING A PET DISASTER PREPAREDNESS KIT

#### THE ESSENTIALS:

- TWO WEEK SUPPLY OF FOOD AND WATER
- MEDICATIONS AND DOSING INSTRUCTIONS
- NON-SPILL FOOD AND WATER BOWLS
- PLASTIC BAGS FOR WASTE DISPOSAL
- LEASHES/COLLARS/HARNESSES
- CAR LITTER BOX AND LITTER
- PET FIRST-AID KIT
- PAPER TOWELS
- DISINFECTANTS
- TOYS AND TREATS
- NEWSPAPER
- BLANKETS

**DON'T FORGET TO PLAN FOR YOUR ENTIRE FAMILY**

**READYFORWILDFIRE.ORG**

### OTIS TRAFFIC SAFETY

#### Distracted Driving

Distracted driving is anything that takes your eyes or mind off the road. In the smartphone age, distracted driving is the most dangerous when drivers are using their cell phones behind the wheel.

Whether it's talking, texting, plugging in devices, using an app or scrolling through social media feeds, using a cell phone is not only dangerous, but also illegal.

In 2017, 3,166 people were killed in distracted driving related crashes across the country, or nearly 10 percent of all traffic deaths.

Using a phone to dial, talk or text triples the risk of a driver getting into a crash. Texting is the most alarming distraction. Sending or reading a text takes your eyes off the road for an average of 5 seconds. At 55 mph, that's like driving the length of a football field with your eyes closed.

#### Cell Phone Law

Holding a phone while driving is illegal. Any electronic device must be used in a hands-free manner, such as speaker or voice commands. The law applies when at a stop sign or signal.

To use a phone while driving, it must be mounted on the dashboard, windshield (seven inch square in lower right corner or forehead square in lower left corner), or center console.

When the phone is mounted, drivers can swipe or tap the screen once to activate or deactivate a feature. It is illegal to swipe multiple times, enter information or text.

A first offense ticket is \$162, with additional offenses costing even more.

You may use your phone while holding it for true emergencies, like calling 911.

For additional driver safety tips and resources, visit [go.safely.org](http://go.safely.org).

Be part of the solution by resisting the urge to talk or text while driving and "Go Safely, California!"

**Distracted Driving Prevention**  
Before you start your engine, turn off your phone. Pull over to safely parking your car before using your phone. Don't drink and drive. Don't use your phone while driving.

**OTIS TRAFFIC SAFETY**

### 5 Ways to Protect Mail & Packages

**SEPD**

- 1. Don't leave packages unattended for any length of time.
- 2. Leaving town? Use the request Hold Mail service at USPS.com
- 3. Won't be home? Use the Hold for Pickup option at USPS.com
- 4. Use USPS special services like Signature Confirmation® or Registered Mail®.
- 5. Customize delivery by using USPS.com® and your tracking number.

### BE AWARE OF BLESSING SCAMS

**Be aware of strangers.**

**Do not easily believe in what strangers say.**

**Keep a distance from strangers.**

**Do not follow strangers anywhere.**

**Do not let strangers touch you.**

**Do not withdraw money at banks with strangers.**

**Do not bring strangers home.**

**Be aware if strangers ask for money.**

**Before withdrawing large sums of money/valuables, discuss with your family first.**

**If you are in doubt, stay calm and call 9-1-1 immediately!**

For language assistance, state the language you speak such as "Can you speak Spanish?" or "May I speak Spanish?"

**SAFE**

### HOLIDAY SHOPPING SAFETY TIPS

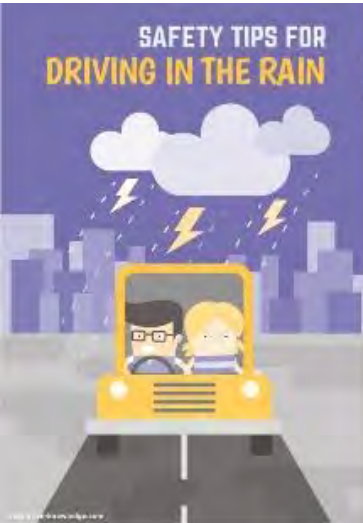
- SHOP DURING DAYLIGHT HOURS WHENEVER POSSIBLE. IF YOU MUST SHOP AT NIGHT, GO WITH A FRIEND OR FAMILY MEMBER.
- AVOID CARRYING LARGE AMOUNTS OF CASH. ONLY CARRY THE DEBIT/CREDIT CARD(S) YOU NEED TO USE FOR THE DAY.
- AVOID DISTRACTED WALKING AND LIMIT THE USE OF YOUR CELLPHONE IN PUBLIC.
- DO NOT LET OTHERS DISTRACT YOU IN CROWDED AREAS.
- PARK IN WELL LIT AND WELL TRAVELED AREAS.

**RICHMOND STATION**

**SAFE**



## Goal 2: Education



### Friendship Line California

1 (888) 670-1360

Institute on Aging

If you or a senior you know needs emotional support, we're ready to listen 24/7. 888.670.1360 Please help us reach those in need by sharing the new toll-free number.

The Friendship Line is both a crisis intervention hotline and a warmline for non-emergency emotional support calls.

### San Francisco Police Department

**Celebrate With Family, Not Law Enforcement. Don't Drink & Drive**

sanfranciscopolice.org

**Drive Sober or Get Pulled Over. Don't Drink & Drive**

**Celebrate With Family, Not Law Enforcement. Don't Drink & Drive**

sanfranciscopolice.org

### PARK SMART!

Take ALL of your valuables with you.

PARQUÉ INTELIGENTE  
Saque todas sus cosas de valor.

GAREZ VOUS MALIN  
Ne laissez pas vos objets de valeur dans votre voiture.

財不可露眼!  
離開汽車時, 請把貴重物品隨身。

Let's kick auto break-ins to the curb!

### SO YOU THINK YOU CAN MULTITASK?

Your brain can't process two things at once. It switches attention from one task to another.

96% of people think texting while driving is dangerous — yet 44% do it.

Dispersed even when sitting at red lights or stop signs because it takes your brain some time to return its focus to the road.

Voice-to-text is not safer — it may distract you longer than texting.

Send text to Avoid Lives

Not Concentrated

Smiling text to Avoid Lives

Nothing is more important than getting to your destination safely. Use your phone and other technology only when you are safely parked.

**JustDrive**

nsc.org/justdrive

### Who's Driving – You or Your Car?

Adaptive cruise control maintains speed but doesn't steer for hazards.

Blind spot warnings may not alert you to every vehicle in the next lane.

Don't rely on automatic emergency braking to avoid a crash.

Technology works with us, but it doesn't work without us.

Visit **MyCarDoesWhat** to learn about your car's technology.

**JustDrive**

nsc.org/justdrive

### PACKAGE THEFT PREVENTION GUIDE

- WON'T BE HOME?** Ask the mail carrier to hold your mail. Ask the newspaper carrier to hold your paper. Ask the grocery store to hold your groceries. Ask the dry cleaner to hold your clothes. Ask the car wash to hold your car.
- USE SPECIAL SERVICES** Sign up for special services like mailboxes, newspapers, and groceries.
- REQUEST NONDISCRIPT PACKAGING** Request nondescript packaging for your packages.
- NETWORK WITH NEIGHBORS** Network with neighbors to watch each other's homes.
- PORCH AREA VISIBILITY** Keep the porch area clear of clutter.
- CUSTOMIZE DELIVERIES** Customize deliveries to your needs.
- DELIVER TO SECURE LOCATIONS** Deliver to secure locations like mailboxes.
- USE MODERN ALTERNATIVES** Use modern alternatives like online shopping.

### ENJOY A SAFE HOLIDAY

**BE AN ALERT SHOPPER!**

Tips for personal safety, property safety, pick-pocketing prevention, identity theft, and identifying suspicious activities

Be alert and aware of your surroundings at all times. Alert security if you notice any of the following in any public space:

- Unattended packages
- Persons exhibiting erratic or nervous behavior
- Suspicious chemical smells or pungent odors
- Anyone tampering with surveillance cameras
- People wearing bulky or inappropriate clothing which may be used to conceal threatening devices or objects

If you see something...**SAY SOMETHING!**

Visit **www.sfsafe.org** for more safety tips!  
Crime Prevention Partner of San Francisco Police Department

#### SAFETY RESOURCES

Emergencies: 9-1-1  
Non-emergencies: (415) 553-0123  
City Services: 3-1-1

SAFE: sfsafe.org | (415) 553-1984  
SFPD: sanfranciscopolice.org  
SFPD NERT: sfgov.org/sfner  
SF Park Smart: https://sfgov.org/park-smart  
District Attorney: sfdistrictattorney.org  
National Crime Prevention Council: ncpc.org



## Goal 2: Education

### Protect Against Scams

- PG&E will never contact a customer for the 1st time within 1 hour of a service disconnection.
- For scheduled PG&E appointments, you will receive a call from a service representative.
- Ask for ID before allowing anyone claiming to work for PG&E inside your home.
- Visit pge.com and register for Your Account to access account details.
- Scammers can create authentic-looking 800 numbers. If you have doubts, hang up.
- Scammers may say that a customer was overbilled and is owed a refund or rebate.
- PG&E never solicits personal information or banking information over the phone.
- Scammers may aggressively demand immediate payment.

pge.com/scams

SAN FRANCISCO COLLABORATIVE  
AGAINST HUMAN TRAFFICKING

### SAN FRANCISCO COLLABORATIVE AGAINST HUMAN TRAFFICKING 2022 CONFERENCE

#### UNRAVELING THE COMPLEXITIES OF HUMAN TRAFFICKING

THANK YOU TO OUR SPONSORS!

N C J

Friday, October 14, 2022, 8:30 AM - 4:00 PM - VIA Zoom

#### Conference Highlights

##### Morning Plenary Panel:

"Morning Breakfast Panel:

The Role of Medical Institutions in Human Trafficking Identification and Survivor Assistance

Beyond Consent - The Youth Perspective

Organ Trafficking

Efforts toward Ratification of Critical International Treaties in Fighting Human Trafficking

Afternoon Plenary Panel:

Human Trafficking for Criminal Activities

Identifying and Protecting Survivors of Transnational and Internet Trafficking

"Afternoon Breakout Panels:

The Evolution in Law Enforcement Approaches and Protection of Survivors

Supporting Human Trafficking Survivors with Disabilities

Intersectional Forms of Human Trafficking

Addictions and Human Trafficking

\*All registration, please indicate which breakout panel you plan to attend.

Opening Remarks:

The Hon. Stephanie Nadler, U.S. Attorney, Northern District of California

Prostate Institute, San Francisco District Attorney

Manohar Raju, San Francisco Public Defender

Keynotes:

Suzika Winters, PhD, Director of Training and Technical Assistance, National Women's Justice Project

The Hon. Bruce Baskin, California Senior Judge

Featured Speakers & Moderators Include:

Tatiana King, Special Advisor in Charge, Homeland Security Investigations

Karen Smith, Deputy Chief of Police, San Francisco Police Department

Dr. Stacey Powell, Vice President and Chief, Law Enforcement Training and Services, National Center on Sexual Exploitation

Tanya Chalko, MD, MPH, Clinical Professor, University of California, San Francisco

Michelle Gendreau, Executive Director, National Center on Sexual Exploitation

#### Presenting Agencies Include:

Asian Women's Shelter, Battered Women's Justice Project, Bistrando

Global Foundation, INTERPOL, San Francisco Department on the Status

of Women, San Francisco District Attorney's Office, San Francisco

Public Defender's Office, San Francisco Superior Court, United States

Attorney's Office - NCCA, FBI, Homeland Security Investigations, Justice

At Law, California Massage Therapy Council, Community Solutions, San

Francisco Police Department, United Nations Association - San Francisco

Chapter, Western International, Help 2000s, Workers' Rights Clinic,

Katharine & George Alexander Community Law Center, Santa Clara

University School of Law, National Council of Jewish Women San

Francisco, National Center on Sexual Exploitation, UCSF & Zuckerberg

San Francisco General, Santa Clara Valley Medical Center, Kaiser

Permanente, League of Women Voters, National Center for Missing

and Exploited Children, San Francisco City Attorney's Office, AACC

BKMC Marin, National Human Trafficking and Disabilities Working

Group, International Rescue Committee, Sacramento, Legal Services for

Children, Dream Youth Clinic, Roots Community Health

REGISTER AND FIND MORE INFORMATION AT:  
<https://sfcaat2022.conferenceeventbrite.com>

### JOIN US TO HONOR OUR FIRST RESPONDERS

at the annual

### Police/Fire Mass and 9/11 Remembrance

SEPTEMBER 11, 2022, 9 AM  
CATHEDRAL OF ST. MARY OF THE ASSUMPTION

Vin Archbishop Salvatore J. Condione and chaplains in honoring law enforcement, firefighters, paramedics and all first responders on the anniversary of 9/11 and continuing the tradition of commemorating the 1944 Harbor Hotel fire.

A reception will follow in the event center.

Sponsored by the San Francisco Fire Department, the San Francisco Police Department, and the San Francisco Sheriff's Department.

SEARCH EVENT: POLICE FIRE MASS 2022



Join Keli Hendricks from Project Coyote, SF Animal Care & Control, and the SF Recreation & Parks Department for a...

### Virtual Coyote Talk

Thursday, February 17, 2022 6:00 pm to 7:30 pm

Learn about the coyotes in our midat, common coyote myths, ways to keep you and your pets safe, what to do if you see a coyote, laws and coyotes, and so much more!

Q&A to follow the presentation

To join the talk:

<https://sfapd.zoom.us/j/86052535048>

Meeting ID: 860 5253 5048

+16099008833, 86052535048# US

For additional questions, please contact [acc@sf.org](mailto:acc@sf.org)

### How to Join SFPD's Virtual Community Meetings

Participating in the SFPD's Community Meetings is one of the best ways San Francisco community members can engage in community policing. Interact with local SFPD station leadership, and stay updated on crime trends and police activities.



#### RSVP to communitysafe.org

Start off by RSVP-ing to any SFPD Virtual Community Meeting by emailing [communitysafe.org](mailto:communitysafe.org). Be sure to state which station you are attending or the date/time and captain's name (info included on flyer).



#### Complete the Registration Form

After sending the email to RSVP, SF SAFE will send you a brief registration form requesting your name, email, phone number, and questions for the captain. When filling out the form, please be sure to answer them completely and correctly. If you don't have any questions, feel free to put "none" or "N/A" so the form will go through.



#### Be Sure to Click "Submit"

Once the registration form is properly completed, click "submit" for the form to go through. A "Thank you for submitting the form" page should appear so you know your registration was processed.



#### Receive Zoom Link

A few days before the Community Meeting, you will receive the Zoom link for the meeting via email, as well as a separate email confirming that the Zoom link has been sent. Please check your junk/spam mail and other folders to ensure the Zoom link doesn't end up there.

If you have any questions related to registering for the SFPD Virtual Community Meetings, please contact SF SAFE at (415) 555-1984 or email us at [communitysafe.org](mailto:communitysafe.org)

### Rewriting Traffic Stop Rules



### COMMUNITY LISTENING SESSIONS

THURSDAY, AUGUST 18 - 5:30PM

+ VIA ZOOM - 3PM Consulting

TUESDAY, SEPTEMBER 6 - 5:30PM

+ VIA ZOOM - 3PM Consulting

TUESDAY, SEPTEMBER 20 - 5:30PM

+ VIA ZOOM - 3PM Consulting

THURSDAY, SEPTEMBER 22 - 5:30PM

+ VIA ZOOM - 3PM Consulting

UPCOMING MEETINGS

To learn more and register for meetings, scan the QR code at <https://sfcaat2022.conferenceeventbrite.com>

SAN FRANCISCO  
HUMAN RIGHTS  
COMMISSION

QUESTION? CONTACT: [info@sfcaat2022.conferenceeventbrite.com](mailto:info@sfcaat2022.conferenceeventbrite.com) OR (415) 252-2508

### OUTSIDE LANDS

AUG 5-7 2022 - GOLDEN GATE PARK - SAN FRANCISCO, CA

### ANNUAL COMMUNITY MEETING

Community meeting on Outside Lands with Another Planet Entertainment, Rec and Park, SFMTA, SFPD, and the District Supervisors to provide information and take feedback and suggestions from the community for the upcoming 2022 Festival.

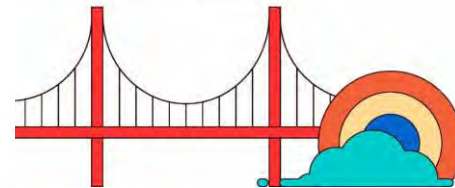
THURSDAY, JULY 7, 2022

5:30 PM

COUNTY FAIR BUILDING  
GOLDEN GATE PARK

<https://www.outsidelands.com/2022/07/07/0530pm>

Meeting ID: 222 224 244  
Passcode: 55067  
+1800440013, 222224244#



### OUTSIDE LANDS

AUG 5-7 2022 - GOLDEN GATE PARK - SAN FRANCISCO, CA

## JOE FAIR

WEDNESDAY, JUNE 8  
BILL GRAHAM CIVIC AUDITORIUM  
99 GROVE STREET  
3PM - 7PM

IN ORDER TO FURTHER OUR COMMITMENT TO BEING GREAT NEIGHBORS, THIS RECRUITMENT PROCESS IS INTENDED TO PROMOTE LOCAL LABOR OPPORTUNITIES FOR RESIDENTS OF THE RICHMOND AND SUNSET DISTRICTS. SPECIAL CONSIDERATION WILL BE GIVEN TO PEOPLE LIVING IN THESE NEIGHBORHOODS.

OUTSIDE LANDS IS HIRING FOR THE FOLLOWING POSITIONS:

| SETUP AND TEAR-DOWN WORK                                                                                                                                                                                                                                              | DECK SET-UP                                                                                                                                                                                                                                                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors.                                              | Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors.                                                 |
| <b>PRIVATE BOX SERVICE STAFF</b><br>Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors.          | <b>PRODUCTION DRIVERS</b><br>Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors.                    |
| <b>GRASS LANDS BUDGETERS</b><br>Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors.              | <b>GRASS LANDS INVENTORY SPECIALIST</b><br>Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors.      |
| <b>BEST BEVERAGE CATERING RATEKEEPERS</b><br>Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors. | <b>BEST BEVERAGE CATERING CHECK CHECKERS</b><br>Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors. |
| <b>SECURITY &amp; EVENT STAFF</b><br>Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors.         | <b>ROCK MEDICINE</b><br>Must be 18 years or older, have reliable transportation, and be able to lift 50 lbs. Must have knowledge of building tools and equipment, including safety, and be able to work outdoors. Must be able to work outdoors.                         |

OUTSIDE LANDS IS COMMITTED TO A POLICY OF EQUAL OPPORTUNITY FOR ALL PERSONS. OUR POLICY AIMS TO ENSURE THAT ALL APPLICANTS AND EMPLOYEES ARE TREATED EQUALLY AND WITHOUT DISCRIMINATION. WE WILL NOT DISCRIMINATE ON THE BASIS OF RACE, ETHNICITY, GENDER, SEXUAL ORIENTATION, RELIGION, AGE, OR ANY OTHER PROTECTED CHARACTERISTIC. WE WILL NOT DISCRIMINATE ON THE BASIS OF ANY OTHER PROTECTED CHARACTERISTIC. WE WILL NOT DISCRIMINATE ON THE BASIS OF ANY OTHER PROTECTED CHARACTERISTIC.

Only fully COVID-19 vaccinated applicants will be considered for a position.

APPLICANTS WILL BE PROVIDED ON SITE. PLEASE BRING A COPY OF YOUR RESUME.

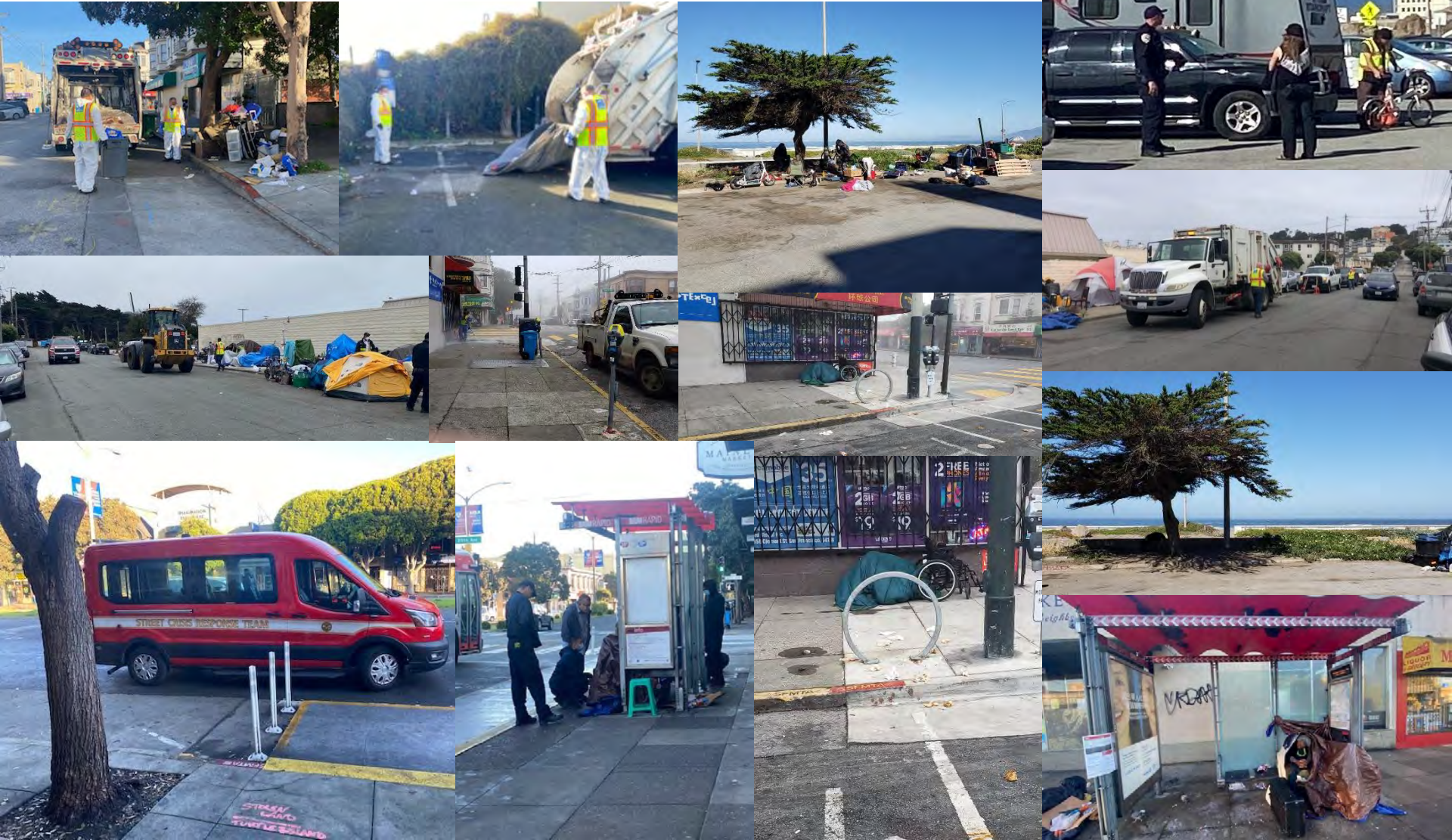
For more information about the festival, please visit [www.outsidelands.com](https://www.outsidelands.com) or contact [info@sfcaat2022.conferenceeventbrite.com](mailto:info@sfcaat2022.conferenceeventbrite.com)



### **Goal 3: Problem-Solving**

- Major Community concerns and complaints over homelessness and quality-of-life issues in district hotspots including RV campers along Ocean Beach & Fulton.
- The City's strategy in addressing homeless encampments continues to be taking a services led approach with the objective of connecting the unsheltered population with available resources, if the call for service is outside our scope. Thus, meeting objective 3.1 of Goal 3.
- We maintain outreach, establish rapport, work in collaboration with other City agencies to develop responses to local issues and concerns. Thus, meeting objective 3.2 of Goal 3.
  - We regularly work with individuals, community-based organizations, and several City agencies which include; All Outreach Specialists working with the City, SFFD SCRT (Street Crisis Response Teams), SF HOT (Homeless Outreach Teams), SF Department of Public Works, SF Park Rangers, SF Park & Rec Environmental Clean-Up, HSOC (Healthy Streets Operation Center), etc...
- As resources are allocated to other City agencies to minimize Police involvement, everything we do now involves working collaboratively as a problem-solving team with those agencies to develop and utilize a formalized problem-solving model throughout the District. Thus, meeting objective 3.3 of Goal 3.

## Goal 3: Problem-Solving





## Goal 3: Problem-Solving







## Goal 3: Problem-Solving

### **COMMUNITY AMBASSADOR PROGRAM – IN THE RICHMOND DISTRICT NOW**

- Community Ambassadors are civilian retired sworn members who serve to supplement foot beat patrol presence in business and commercial corridors.
- Provide enhanced safety for the community in business corridors Visitors & Merchants
- Serve as a liaison between SFPD and the Community Benefit and Business Improvement Districts
- Deter crime with high visibility presence
- Assist in problem solving using collaborative working partnerships within City Departments and the community

### **COMMUNITY AMBASSADOR DUTIES;**

- Report and coordinate the response of SFPD personnel for any crime in progress or enforcement action utilizing PD Radio, BID Radio, 911, or non-emergency
- Assist with quality-of-life issues
- Collaborate with community partners in community policing efforts and demonstrating a guardian mindset
- Build a relationship with merchants and various businesses Distribute SFPD safety and resource material (i.e. PARK SMART, Homeless Outreach card, safety tips, etc...)





## Goal 3: Problem-Solving

COMMUNITY AMBASSADORS – [What to look for...](#)



# Goal 4: Relationship Building



- We are maintaining high visibility patrols in marked SFPD vehicles and out walking on foot and engaging with individuals. Thus, meeting objective 4.1 of Goal 4.
- While out of these high visibility precinct walks, or business corridor walks Officers are handing out flyers and stickers starting those ice breaker conversations.
- These conversations are transparent, honest and build rapport within our Neighborhoods and Communities fostering a respectful and courteous partnership, where the police and communities share ideas, share differences, and find a common ground to achieve common goals.
- Officers are participating in the Community Engagement Events which creates a positive connection in these difficult times for both the Community and the Officers and brings more diverse points of view.
- Everyone we encounter is being treated with the same unbiased, dignified and equal treatment and access to resources to all community members. Thus, meeting objective 4.2 of Goal 4.





## Goal 4: Relationship Building





## Goal 4: Relationship Building



SF RICHMOND DISTRICT  
AUTUMN  
MOON  
FESTIVAL

三藩市列治文區中秋街會

SATURDAY, SEPTEMBER 9, 2023  
11:00 AM - 3:00 PM

Clement Street between  
7th Avenue to 10th Avenue

Live Performances, Traditional Arts & Crafts,  
and Bunny Contest

9月9日(週六) 上午11時至下午3時  
企利文街 7 街至10 街  
現場文藝表演, 傳統中國藝術, 可愛兔仔比賽





## Goal 4: Relationship Building





## Goal 4: Relationship Building





## Goal 4: Relationship Building





## Goal 4: Relationship Building





## Goal 4: Relationship Building





## Goal 4: Relationship Building





## Goal 4: Relationship Building





## Goal 4: Relationship Building





## Goal 4: Relationship Building





## Goal 4: Relationship Building





## Goal 4: Relationship Building









# Goal 5: SFPD Organization



- We are being flexible, adaptable and are committed to continuous review and improvement as we strive to be better than yesterday. Thus, meeting objective 5.2 of Goal 5.
- We are listening to our Community and Members perspectives and input and are establishing a working partnership in decision-making and developing process to address our local needs. Thus, meeting objective 5.3 of Goal 5.
- We are getting as many Officers as possible involved in our Community Policing Events in order to reflect the City's diversity along with Richmond's diversity as well and we are providing them with resources. Thus, meeting objective 5.5 of Goal 5.
- During Community Meetings the Captain regularly advises attendees to encourage and support anyone interested in a career in law enforcement to pursue it because we need the kind of people the community would standby and reflect well of. Thus, meeting objective 5.6 of Goal 5.
- We maintain consistency in our practices and continuity within our Community relationships. Thus, meeting objective 5.8 of Goal 5.
- We hold ourselves and others accountable for actions while embodying our Community Policing values. Thus, meeting objective 5.10 of Goal 5.



## Community Partners - Business Groups

- The Richmond District includes many merchant/business corridors and local shops. Several of these business corridors have regular meeting working groups.
- To meet the community policing goals of communication, educating the public, problem solving, and relationship building, Richmond Station personnel have attended these business group meetings - [as requested](#).
- **Sacramento Street Merchants Association**
- **Clement Street Merchants Association**
- **Planning Association for the Richmond**
- **Geary Street Merchants Association**
- **Balboa Village Merchants Association**





# Community Partners - Community Groups

- In addition to meeting with business groups, the members of Richmond Station interact with a variety of community groups.
- These interactions have supported our strategic plan to educate the community groups of the Department's policies and functions and to provide information on oversight.
- Beyond **regularly** meeting with the various community groups. Richmond personnel host a monthly Richmond Station Captain's Community Meeting.
- Community Groups in Richmond District include:
  - **Planning Association for the Richmond**
  - **Richmond District Neighborhood Center**
  - **Pacific Heights Residents Association**
  - **Sea Cliff Neighborhood Association**
  - **25<sup>th</sup> Ave Corridor Group**
  - **Jordan Park Association**
  - **Community Youth Center**
  - **Captains Police Advisory Board**
  - **SFPD's CED Neighborhood Safety Team**
  - **One Richmond**
  - **Self Help for the Elderly**
  - **Richmond YMCA**
  - **Balboa Neighborhood Association**
  - **Richmond District Neighborhood Center**



# Problem Solving Crime Trend – Auto Boosts

- In 2022, San Francisco saw an increase in the number of Auto Boost/Smash & Grab incidents Citywide as a popular tourist destination, the Richmond District was not exempt from this.
- In response to **hearing** our Community's outrage about these on-going acts and in conjunction with our Community Partners (SFPD's CED Neighborhood Safety Team, SF Park & Rec, SF Park Rangers, Beach Chalet, DeYoung Museum, Academy of Science, Planning Association for the Richmond, Geary Merchants Association, District Supervisors along with members of the community) we have developed the following problem-solving plan to combat this on-going issue.
- Officers focus will be to achieve public awareness and enforcement to make the streets in our District safe for residents, visitors, and businesses.
- In addition to the above, all officers from Richmond Station will utilize additional resources to educate the public on auto boosts, burglaries and thefts.
- City-Wide Plainclothes Units will conduct surveillance operations on our highly targeted tourism and business areas, in an effort to apprehend criminal(s) who are committing these crimes.



## Problem Solving Crime Trend – Auto Boosts

- The educational outreach component will be to residents and businesses, in an effort to decrease thefts from vehicles.
  - Officers will engage in educational dialogue with citizens, alerting them to the issue and how we can partner to address this crime. (SFPD's CED Neighborhood Safety Team) How they can be aware of what is going on in their neighborhood (next door app) (See something Say Something).
  - Officers will also provide citizens the "Park Smart" Cards to remind them about the importance of removing items from their vehicles.
  - SFPD's CED Neighborhood Safety Team, to provide crime prevention tips.
  - Traffic Message Boards placed in hotspots to alert and advise would be victims.
  - Signage and Banners placed in District hotspot parking lots to alert and advise would be victims of dangers and safety tips.
  - Advisory info and flyers published in Richmond's NewsLetter and posted on Station's social media.

# Problem Solving Crime Trend – Auto Boosts

## A) Organized Community Meetings:

- Includes meetings at Richmond Station and at locations in the District.
  - Sharing crime data where permitted by law.
  - Provide input to the public on our progress.

## B) District Supervisor

- Monthly meetings with District Supervisors (D1 & D2) to provide updates on education and enforcement plan.

## C) Informal Community Meetings and Outreach Officers:

- All officers (especially Outreach Officers), interact with citizens each day.
- In addition, informal gatherings such as "Coffee with a Cop" or "Ice Cream with a Cop" offer officers a great opportunity to do community education outreach on the issues.

## D) Social Media & SFPD Publications:

- The use of Social Media (Twitter) and SFPD produced publications (weekly newsletters, emails) offer officers an effective method to educate the public on this issue.
- The ability for citizens to share the outreach efforts with others make this an attractive way to organically reach new stakeholders.
- Share crime data with the public online where appropriate and permitted by law.

## E) Tracking Progress

- Gather weekly, monthly, quarterly, and yearly Crime Data Warehouse Business Intelligence Statistic reports to compare progress.
- Based on trends, and through review & improvements process see if adjustments to the plan need to be made.



## Problem Solving Crime Trend - Burglaries

- Since 2020, San Francisco has seen a dramatic increase in the number of commercial and residential burglaries and the Richmond District was not exempt from this.
- A common theme of residential burglaries has been a person breaking a garage window, using a tool or piece of material to reach in and pull the emergency release, thus gaining entry into the once locked garage.
- Often times there will be multiple burglaries that take place in a very short time frame which is concentrated in one specific area.
- Richmond Station will conduct on-going burglary and property crime abatement efforts, coupled with an educational outreach program, to address this issue from multiple fronts.
- A three-tiered approach (education, enforcement and environment) can be an effective tool in reducing crime as it offers a more comprehensive effort to address the issue.

## Problem Solving Crime Trend - Burglaries

- Richmond Station's Patrol Officers will conduct high visibility operations in areas that have seen an increase in burglary related crimes in an effort to deter and apprehend criminal(s) in the act who are committing these crimes.
- Officers will protect life and property, maintain law and order, outreach to achieve public awareness, enforcement and environmental outcome change to make the streets in our District safe for residents, visitors, and businesses.
- The objectives are to apprehend suspects committing these crimes, deter possible suspects, and reduce the amount of crimes in the Richmond District because we **hear** our Community outraged regarding these on-going acts.
- In response to **hearing** our Community's concern over these on-going burglaries and in conjunction with our Community Partners (SFPD's CED Neighborhood Safety Team, Planning Association for the Richmond, Balboa, Clement, Geary, Sacramento Merchants Association, All our Neighborhood Associations, SF Park & Rec, SF Park Rangers, Beach Chalet, District Supervisors along with members of the community) we have developed the following problem-solving plan.



# Problem Solving Crime Trend - Burglaries

## A) Organized Community Meetings:

- Includes meetings at Richmond Station and at locations in the District.
  - Sharing crime data where permitted by law.
  - Provide input to the public on our progress.

## B) District Supervisor

- Monthly meetings with District Supervisors (D1 & D2) to provide updates on education and enforcement plan.

## C) Informal Community Meetings and Outreach Officers:

- All officers (especially Outreach Officers), interact with citizens each day.
- In addition, informal gatherings such as "Coffee with a Cop" or "Ice Cream with a Cop" offer officers a great opportunity to do community education outreach on the issues.

## D) Social Media & SFPD Publications:

- The use of Social Media (Twitter) and SFPD produced publications (weekly newsletters, emails) offer officers an effective method to educate the public on this issue.
- The ability for citizens to share the outreach efforts with others make this an attractive way to organically reach new stakeholders.
- Share crime data with the public online where appropriate and permitted by law.

## E) Tracking Progress

- Gather weekly, monthly, quarterly, and yearly Crime Data Warehouse Business Intelligence Statistic reports to compare progress.
- Based on trends, and through review & improvements process see if adjustments to the plan need to be made.

# Problem Solving Crime Trend - Quality of Life Issues

- We had an abandoned store front in District that was an epicenter for Quality-of-Life issues that were plaguing the Neighborhood and the Community.
  - We have had a large number of calls for services, email and 311 complaints regarding this specific store front for years.
  - The issues were quality-of-life, homelessness and involved severe mental health issues.
  - We regularly offered City services which were refused.
  - We continuously had to clean the area up due to human feces and human urine on the sidewalk.
  - The filth and food debris laying around was attracting the rats.
  - The area would get physically cleaned of all items and then we would coordinate a SF DPW high pressure power wash down with soap.
- When one encampment would finally leave the area and the neighborhood would get some instant relief with peace and quiet and cleanliness another encampment would take its place creating worse problems.



# Problem Solving Crime Trend - Quality of Life Issues

- This was a revolving door scenario, and the property owner was not responding to their abandon store front requirements per City decree.
- Working with SF Deputy City Attorney along with SF Department of Building Inspection and in collaboration with HSOC we were able to contact the property owners regarding the store front that has allowed homeless habitations to continue to be a blight to the community and draw substantial City resources.
  - Abandoned store front violation notifications per SF Department of Building Inspection Complaint Data Sheet along with City Attorney's Letter were sent to Building Owners regarding Public Nuisance and compliance request in a timely manner.
  - We are working as a Team with several City Agencies to bring this issue to a conclusion.
  - The property owner responded to City Attorney's Letter immediately by boarding up alcove with plywood while awaiting metal gates.
  - Our Outreach Officers are maintaining a clean and clear area for community peace and safety.



## Quality of Life Issues





## Problem Solving Crime Trend - Quality of Life Issues

- RV campers along Ocean Beach & Fulton were creating additional Quality-of-Life issues plaguing the Neighborhood and the Community.
- RV dwellers were refusing City services a multitude of times and enjoying the City's temporary halt to valid towing operations during Covid-19.
- RV camper had very expired registration well beyond the legal limit and were discarding debris to sidewalk or street without due regard.
- Some RV encampments became HotSpots for illegal and loud conduct which regularly disturbed the peace in the neighborhood.
- All RV Campers received final advisements and when towing restrictions were lifted post Covid-19, towing for long overdue registration violations resumed.
- When **PREVENTION** and **INTERVENTION** failed, **ENFORCEMENT** began after listening and *hearing* the Community's concerns to keep the peace and safety.

# Quality of Life





# Problem Solving Crime Trend – Graffiti

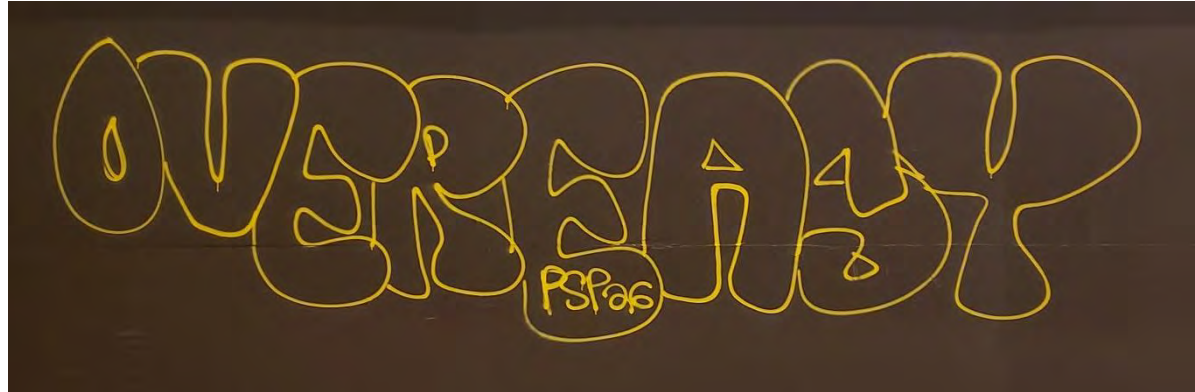


- Several buildings that are operational and closed are experiencing a severe uptick in graffiti with the majority concentration of graffiti happening at night.
- A collaborative effort of the SFPD, business owners, residents, the community and, DPW is underway, and all stakeholders are communicating well. Information, awareness, environment & safety tips are being shared which creates transparency and all involved understand what is going on, what is being done and everyone shares in the success stories when they happen.



- Officers are establishing quality working relationships with residents and business owners and obtaining critical information needed to proceed the prosecution when these taggers are stopped and arrested.
- The main objective is to bring these prolific taggers to justice with a solid foundation and well written documentation.
- We have had great success working with SFPD subject matter experts advising our Officers, who turn around and take this information advising and educating our business owners, residents, and community.
- Officers have been contacting, detaining and arresting these taggers along with some prolific taggers which has a dramatically positive impact on public safety and the community's sense of safety while walking about.

## Graffiti





## 2025 Community Events & Group Recognition

| Date                 | Community Event                    | Location                  | Community Partner                          |
|----------------------|------------------------------------|---------------------------|--------------------------------------------|
| Sundays in January   | Clement Street Farmers Market      | Clement Street            | A.I.M.                                     |
| 1/8                  | CPAB Meeting                       | Richmond Station          | SFPD SAFETY TEAM,<br>CPAB                  |
| Week of: 1/6 - 1/10  | D1 & D2 Supervisor Check-In        | Zoom/Phone                | City Agency                                |
| Week of: 1/13 - 1/17 | Balboa Merchant Check-In           | Balboa & 38th/Phone       | Balboa Village<br>Merchants Association    |
| Week of: 1/13 - 1/17 | Clement Merchant Check-In          | Clement & 3rd/Phone       | Clement Street<br>Merchants Association    |
| Week of: 1/13 - 1/17 | Geary Merchant Check-In            | Geary & 22nd/Phone        | Geary Blvd<br>Merchants Association        |
| Week of: 1/13 - 1/17 | Sacramento Merchant Check-In       | Sacramento & Laurel/Phone | Sacramento Street<br>Merchants Association |
| 1/28                 | Richmond Station Community Meeting | In-Person/TBD             | SFPD SAFETY TEAM                           |
| 1/12                 | Cub Scouts                         | Richmond Station          | Cub Scouts Pack 12                         |
| Sundays in February  | Clement Street Farmers Market      | Clement Street            | A.I.M.                                     |

## 2025 Community Events & Group Recognition

| Date                 | Community Event                    | Location                  | Community Partner                       |
|----------------------|------------------------------------|---------------------------|-----------------------------------------|
| Week of: 2/3 - 2/7   | D1 & D2 Supervisor Check-In        | Zoom/Phone                | City Agency                             |
| 2/8                  | Kaiser Half Marathon               | Golden Gate Park          | Kaiser & Community Partners             |
| 2/12                 | CPAB Meeting                       | Richmond Station          | SFPD SAFETY TEAM, CPAB                  |
| Week of: 2/17 - 2/21 | Balboa Merchant Check-In           | Balboa & 38th/Phone       | Balboa Village Merchants Association    |
| Week of: 2/17 - 2/21 | Clement Merchant Check-In          | Clement & 3rd/Phone       | Clement Street Merchants Association    |
| Week of: 2/17 - 2/21 | Geary Merchant Check-In            | Geary & 22nd/Phone        | Geary Blvd Merchants Association        |
| Week of: 2/17 - 2/21 | Sacramento Merchant Check-In       | Sacramento & Laurel/Phone | Sacramento Street Merchants Association |
| 2/25                 | Richmond Station Community Meeting | In-Person/TBD             | SFPD SAFETY TEAM                        |
| Sundays in March     | Clement Street Farmers Market      | Clement Street            | A.I.M.                                  |
| Week of: 3/10 - 3/14 | D1 & D2 Supervisor Check-In        | Zoom/Phone                | City Agency                             |



## 2025 Community Events & Group Recognition

| Date                    | Community Event                    | Location                  | Community Partner                          |
|-------------------------|------------------------------------|---------------------------|--------------------------------------------|
| 3/12                    | CPAB Meeting                       | Richmond Station          | SFPD SAFETY TEAM,<br>CPAB                  |
| Week of: 3/17 - 3/21    | Balboa Merchant Check-In           | Balboa & 38th/Phone       | Balboa Village<br>Merchants Association    |
| Week of: 3/17 - 3/21    | Clement Merchant Check-In          | Clement & 3rd/Phone       | Clement Street<br>Merchants Association    |
| Week of: 3/17 - 3/21    | Geary Merchant Check-In            | Geary & 22nd/Phone        | Geary Blvd<br>Merchants Association        |
| Week of: 3/17 - 3/21    | Sacramento Merchant Check-In       | Sacramento & Laurel/Phone | Sacramento Street<br>Merchants Association |
| Week of: 3/24 - 3/28    | Clean Streets Community Clean-Up   | 300 Funston               | Community &<br>Neighborhood Groups         |
| 3/25                    | Richmond Station Community Meeting | In-Person/TBD             | SFPD SAFETY TEAM                           |
| Sundays in April        | Clement Street Farmers Market      | Clement Street            | A.I.M.                                     |
| 4/1 - 5/30<br>Saturdays | Annual Heron Watch                 | Stow Lake                 | Bay Nature                                 |
| Week of: 4/7 - 4/11     | Balboa Merchant Check-In           | Balboa & 38th/Phone       | Balboa Village<br>Merchants Association    |

## 2025 Community Events & Group Recognition

| Date                 | Community Event                    | Location                  | Community Partner                       |
|----------------------|------------------------------------|---------------------------|-----------------------------------------|
| Week of: 4/7 - 4/11  | Clement Merchant Check-In          | Clement & 3rd/Phone       | Clement Street Merchants Association    |
| Week of: 4/7 - 4/11  | Geary Merchant Check-In            | Geary & 22nd/Phone        | Geary Blvd Merchants Association        |
| Week of: 4/7 - 4/11  | Sacramento Merchant Check-In       | Sacramento & Laurel/Phone | Sacramento Street Merchants Association |
| 4/9                  | CPAB Meeting                       | Richmond Station          | SFPD SAFETY TEAM, CPAB                  |
| Week of: 4/14 - 4-18 | D1 & D2 Supervisor Check-In        | Zoom/Phone                | City Agency                             |
| 4/22                 | Richmond Station Community Meeting | In-Person/TBD             | SFPD SAFETY TEAM                        |
| 4/23                 | Community Safety Check-In          | Sea Cliff                 | Community & Neighborhood Groups         |
| Sundays in May       | Clement Street Farmers Market      | Clement Street            | A.I.M.                                  |
| Week of: 5/5 - 5/9   | D1 & D2 Supervisor Check-In        | Zoom/Phone                | City Agency                             |
| 5/14                 | CPAB Meeting                       | Richmond Station          | SFPD SAFETY TEAM, CPAB                  |



## 2025 Community Events & Group Recognition

| Date                 | Community Event                    | Location                  | Community Partner                       |
|----------------------|------------------------------------|---------------------------|-----------------------------------------|
| 5/18                 | Bay to Breakers 2025               | City-Wide                 | Business Group & SFMTA, SFPD            |
| Week of: 5/19 - 5/23 | Clean Streets Community Clean-Up   | 300 Funston               | Community & Neighborhood Groups         |
| Week of: 5/19 - 5/23 | Balboa Merchant Check-In           | Balboa & 38th/Phone       | Balboa Village Merchants Association    |
| Week of: 5/19 - 5/23 | Clement Merchant Check-In          | Clement & 3rd/Phone       | Clement Street Merchants Association    |
| Week of: 5/19 - 5/23 | Geary Merchant Check-In            | Geary & 22nd/Phone        | Geary Blvd Merchants Association        |
| Week of: 5/19 - 5/23 | Sacramento Merchant Check-In       | Sacramento & Laurel/Phone | Sacramento Street Merchants Association |
| 5/27                 | Richmond Station Community Meeting | In-Person/TBD             | SFPD SAFETY TEAM                        |
| Sundays in June      | Clement Street Farmers Market      | Clement Street            | A.I.M.                                  |
| Week of: 6/2 - 6/6   | D1 & D2 Supervisor Check-In        | Zoom/Phone                | City Agency                             |
| Week of: 6/9 - 6/13  | Balboa Merchant Check-In           | Balboa & 38th/Phone       | Balboa Village Merchants Association    |

## 2025 Community Events & Group Recognition

| Date                 | Community Event                    | Location                  | Community Partner                       |
|----------------------|------------------------------------|---------------------------|-----------------------------------------|
| Week of: 6/9 - 6/13  | Clement Merchant Check-In          | Clement & 3rd/Phone       | Clement Street Merchants Association    |
| Week of: 6/9 - 6/13  | Geary Merchant Check-In            | Geary & 22nd/Phone        | Geary Blvd Merchants Association        |
| Week of: 6/9 - 6/13  | Sacramento Merchant Check-In       | Sacramento & Laurel/Phone | Sacramento Street Merchants Association |
| 6/11                 | CPAB Meeting                       | Richmond Station          | SFPD SAFETY TEAM, CPAB                  |
| 6/24                 | Richmond Station Community Meeting | In-Person/TBD             | SFPD SAFETY TEAM                        |
| Sundays in July      | Clement Street Farmers Market      | Clement Street            | A.I.M.                                  |
| Week of: 7/7 - 7/11  | D1 & D2 Supervisor Check-In        | Zoom/Phone                | City Agency                             |
| 6/9                  | CPAB Meeting                       | Richmond Station          | SFPD SAFETY TEAM, CPAB                  |
| Week of: 7/14 - 7/18 | Balboa Merchant Check-In           | Balboa & 38th/Phone       | Balboa Village Merchants Association    |
| Week of: 7/14 - 7/18 | Clement Merchant Check-In          | Clement & 3rd/Phone       | Clement Street Merchants Association    |



## 2025 Community Events & Group Recognition

| Date                 | Community Event                                    | Location                  | Community Partner                       |
|----------------------|----------------------------------------------------|---------------------------|-----------------------------------------|
| Week of: 7/14 - 7/18 | Geary Merchant Check-In                            | Geary & 22nd/Phone        | Geary Blvd Merchants Association        |
| Week of: 7/14 - 7/18 | Sacramento Merchant Check-In                       | Sacramento & Laurel/Phone | Sacramento Street Merchants Association |
| Sundays in August    | Clement Street Farmers Market                      | Clement Street            | A.I.M.                                  |
| 8/5                  | National Night Out 2025                            | Richmond Station Lot      | CPAB, SFPD SAFETY TEAM                  |
| 8/8, 8/9, 8/10       | Outside Lands 2025 - <i>1st Weekend</i>            | Golden Gate Park          | DEM, Another Planet Entertainment, SFPD |
| Week of: 8/12 - 8/16 | D1 & D2 Supervisor Check-In                        | Zoom/Phone                | City Agency                             |
| 8/13                 | CPAB Meeting                                       | Richmond Station          | SFPD SAFETY TEAM, CPAB                  |
| 8/15, 8/16, 8/17     | Outside Lands 2025 - <i>2<sup>nd</sup> Weekend</i> | Golden Gate Park          | DEM, Another Planet Entertainment, SFPD |
| Week of: 8/18 - 8/22 | Balboa Merchant Check-In                           | Balboa & 38th/Phone       | Balboa Village Merchants Association    |
| Week of: 8/18 - 8/22 | Clement Merchant Check-In                          | Clement & 3rd/Phone       | Clement Street Merchants Association    |

## 2025 Community Events & Group Recognition

| Date                 | Community Event                    | Location                  | Community Partner                       |
|----------------------|------------------------------------|---------------------------|-----------------------------------------|
| Week of: 8/18 - 8/22 | Geary Merchant Check-In            | Geary & 22nd/Phone        | Geary Blvd Merchants Association        |
| Week of: 8/18 - 8/22 | Sacramento Merchant Check-In       | Sacramento & Laurel/Phone | Sacramento Street Merchants Association |
| Week of: 8/25 - 8/29 | Community Safety Check-In          | Lake Corridor             | Community & Neighborhood Groups         |
| 8/26                 | Richmond Station Community Meeting | In-Person/TBD             | SFPD SAFETY TEAM                        |
| Week of: 8/25 - 8/29 | Clean Streets Community Clean-Up   | 300 Funston               | Community & Neighborhood Groups         |
| Sundays in September | Clement Street Farmers Market      | Clement Street            | A.I.M.                                  |
| 9/5                  | Autumn Moon Festival 2025          | Clement Street            | Mayor, Chief, Captain                   |
| 9/10                 | CPAB Meeting                       | Richmond Station          | SFPD SAFETY TEAM, CPAB                  |
| Week of: 9/8 - 9/12  | D1 & D2 Supervisor Check-In        | Zoom/Phone                | City Agency                             |
| Week of: 9/15 - 9/19 | Balboa Merchant Check-In           | Balboa & 38th/Phone       | Balboa Village Merchants Association    |



## 2025 Community Events & Group Recognition

| Date                  | Community Event                    | Location                  | Community Partner                       |
|-----------------------|------------------------------------|---------------------------|-----------------------------------------|
| Week of: 9/15 - 9/19  | Clement Merchant Check-In          | Clement & 3rd/Phone       | Clement Street Merchants Association    |
| Week of: 9/15 - 9/19  | Geary Merchant Check-In            | Geary & 22nd/Phone        | Geary Blvd Merchants Association        |
| Week of: 9/15 - 9/19  | Sacramento Merchant Check-In       | Sacramento & Laurel/Phone | Sacramento Street Merchants Association |
| 9/23                  | Richmond Station Community Meeting | In-Person/TBD             | SFPD SAFETY TEAM                        |
| Sundays in October    | Clement Street Farmers Market      | Clement Street            | A.I.M.                                  |
| 10/1                  | Hearts of the City                 | Combined Charities        | Community Partners                      |
| 10/3, 10/4, 10/5      | Hardly Strictly Bluegrass 2025     | Golden Gate Park          | DEM, HSB Staff, SFPD                    |
| Week of: 10/6 - 10/10 | D1 & D2 Supervisor Check-In        | Zoom/Phone                | City Agency                             |
| Week of: 10/6 - 10/12 | Fleet Week                         | City-Wide                 | City Hall & Community Partners          |
| 10/8                  | CPAB Meeting                       | Richmond Station          | SFPD SAFETY TEAM, CPAB                  |

## 2025 Community Events & Group Recognition

| Date                   | Community Event                    | Location                                  | Community Partner                             |
|------------------------|------------------------------------|-------------------------------------------|-----------------------------------------------|
| Week of: 10/13 - 10/17 | Balboa Merchant Check-In           | Balboa & 38th/Phone                       | Balboa Village Merchants Association          |
| Week of: 10/13 - 10/17 | Clement Merchant Check-In          | Clement & 3rd/Phone                       | Clement Street Merchants Association          |
| Week of: 10/13 - 10/17 | Geary Merchant Check-In            | Geary & 22nd/Phone                        | Geary Blvd Merchants Association              |
| Week of: 10/13 - 10/17 | Sacramento Merchant Check-In       | Sacramento & Laurel/Phone                 | Sacramento Street Merchants Association       |
| Week of: 10/20 - 10/24 | Faith in Blue Event                | Richmond Station                          | Communtiy Faith Leaders                       |
| 10/28                  | Richmond Station Community Meeting | In-Person/TBD                             | SFPD SAFETY TEAM                              |
| 10/24                  | Halloween Event                    | JFK Promenade                             | Mayor, Park & Rec, Park Rangers, Stakeholders |
| 10/31                  | Lake Halloween Block Party         | Lake St - Corridor<br>6th-7th & 21st-22nd | Community and Neighborhood Groups             |
| 10/31                  | Washington Halloween Block Party   | Washington between<br>Arguello & Presidio | Community and Neighborhood Groups             |
| Sundays in November    | Clement Street Farmers Market      | Clement Street                            | A.I.M.                                        |



## 2025 Community Events & Group Recognition

| Date                   | Community Event               | Location                  | Community Partner                          |
|------------------------|-------------------------------|---------------------------|--------------------------------------------|
| Week of: 11/10 - 11/14 | D1 & D2 Supervisor Check-In   | Zoom/Phone                | City Agency                                |
| 11/12                  | CPAB Meeting                  | Richmond Station          | SFPD SAFETY TEAM,<br>CPAB                  |
| Week of: 11/17 - 11/21 | Balboa Merchant Check-In      | Balboa & 38th/Phone       | Balboa Village<br>Merchants Association    |
| Week of: 11/17 - 11/21 | Clement Merchant Check-In     | Clement & 3rd/Phone       | Clement Street<br>Merchants Association    |
| Week of: 11/17 - 11/21 | Geary Merchant Check-In       | Geary & 22nd/Phone        | Geary Blvd<br>Merchants Association        |
| Week of: 11/17 - 11/21 | Sacramento Merchant Check-In  | Sacramento & Laurel/Phone | Sacramento Street<br>Merchants Association |
| Sundays in December    | Clement Street Farmers Market | Clement Street            | A.I.M.                                     |
| 12/2 - 12/20           | Toys for Tots (Toy Drive)     | City-Wide                 | SFPD SAFETY TEAM,<br>SFPD                  |
| Week of: 12/8 - 12/12  | D1 & D2 Supervisor Check-In   | Zoom/Phone                | City Agency                                |
| 12/10                  | CPAB Meeting                  | Richmond Station          | SFPD SAFETY TEAM,<br>CPAB                  |

## 2025 Community Events & Group Recognition

| Date                   | Community Event                     | Location                      | Community Partner                          |
|------------------------|-------------------------------------|-------------------------------|--------------------------------------------|
| 12/12                  | Wreaths Across America              | In-Person/TBD                 | Community and Neighborhood Groups          |
| Week of: 12/15 - 12/19 | Balboa Merchant Check-In            | Balboa & 38th/Phone           | Balboa Village Merchants Association       |
| Week of: 12/15 - 12/19 | Clement Merchant Check-In           | Clement & 3rd/Phone           | Clement Street Merchants Association       |
| Week of: 12/15 - 12/19 | Geary Merchant Check-In             | Geary & 22nd/Phone            | Geary Blvd Merchants Association           |
| Week of: 12/15 - 12/19 | Sacramento Merchant Check-In        | Sacramento & Laurel/Phone     | Sacramento Street Merchants Association    |
| Multiple Dates         | Golden Gate Park Events             | Throughout Golden Gate Park   | Park & Rec, community Partners, Volunteers |
| Multiple Dates         | Art Walks                           | Throughout the District       | Community and Neighborhood Groups          |
| Multiple Dates         | Attend Several Block Parties        | Throughout the District       | Community and Neighborhood Groups          |
| Multiple Dates         | Neighborhood Watch Meetings         | Throughout the District       | Community and Neighborhood Groups          |
| Sundays in the Park    | Here Every Voice Music Performances | Bandshell in Golden Gate Park | Park & Rec, SFMTA, Buisness Groups         |



## Upcoming Community Events

*Coming soon...*

- *In-Person Meetings & Events – Multiple*
  - Having future Meeting & Events in hard hit areas to make the connection between crime problems and showing support for areas in need.
- *Walks on Business Corridors – Multiple Events*
- *Neighborhood Walks – Multiple Events*
- *Wreaths Across America – 12/17*
- *Toys for Tots (Toy Drive) – December*

# Metrics

- Our data source being used to evaluate our plans effectiveness and how we will measure success will be the following:
  - Decrease in incidents tied to the issues
  - Reduction in crime statistics
  - Elimination of specified order(s) maintaining conditions
  - Community Partners Input
    - Reduction in the community's perceptions of crime
    - Increase in the crime resistance of the neighborhood
    - Implementation of crime prevention techniques





## RICHMOND 2024 to 2023 YTD Comparison – *Reported Incidents with Arrests & Staffing – as of 10/21/24*

| CRIME TYPE                                                                                                                   | RICHMOND 2024                  | RICHMOND 2023                  | % Change |   |
|------------------------------------------------------------------------------------------------------------------------------|--------------------------------|--------------------------------|----------|---|
| Auto Boost<br><i>Totals</i>                                                                                                  | Total 723<br><i>13 Arrests</i> | Total 2151<br><i>8 Arrests</i> | -66.4%   | ↓ |
|                                                                                                                              |                                |                                | +62.5%   | ↑ |
| Robbery<br><i>Totals</i>                                                                                                     | Total 64<br><i>16 Arrests</i>  | Total 119<br><i>35 Arrests</i> | -46.2%   | ↓ |
|                                                                                                                              |                                |                                | -54.3%   | ↓ |
| Burglary<br><i>Totals</i>                                                                                                    | Total 352<br><i>34 Arrests</i> | Total 382<br><i>30 Arrests</i> | -7.9%    | ↓ |
|                                                                                                                              |                                |                                | +13.3%   | ↑ |
| Graffiti<br><i>Totals</i>                                                                                                    | Dispatch 20                    | Dispatch 49                    | -59.2%   | ↓ |
|                                                                                                                              | 311 2,197 <i>5 Arrests</i>     | 311 4,498 <i>19 Arrests</i>    | -51.7%   | ↓ |
| Quality of Life<br><i>Totals</i>                                                                                             | Dispatch 737                   | Dispatch 1,236                 | -40.4%   | ↓ |
|                                                                                                                              | 311 6,119                      | 311 9,900                      | -38.2%   | ↓ |
|  Staffing Level<br><i>Richmond Station</i> | <i>Officers only</i> 45        | 50                             | -10.0%   | ↓ |
|                                                                                                                              | <i>All Ranks</i> 59            | 65                             | -9.2%    | ↓ |

# Metrics

- All these Metric data sources being used to evaluate our plans effectiveness are all in an effort to continuously ensure;
  - WE are easy to work with,
  - WE keep our promises,
  - WE meet our standards set forth,
  - WE tailor our response to the needs of OUR Communities and Neighborhoods,
  - WE actively **LISTEN & HEAR**,
  - WE follow-up,
  - WE share victory, blame and information in achieving our goals.



## Social Media Strategies

Richmond Station's yearly plan for social media strategies include posting advertisement of events, surveys results, community outreach as often as possible while working within crisis staffing levels and time permitting...

Richmond will be utilizing social media outlets such as:

- 
- Station website
  - Department website
  - Twitter

## Review and Improvement

- Our Review and Improvement Process identifies problems through coordination with our Community Partners;
  - Collects & analyzes information concerning the problem in a thorough and simplified manner.
  - Develops or facilitates responses that are tailor-made with the best potential for eliminating or reducing the problem.
  - And finally, by evaluating the response with Community Input, Meetings with Community Stakeholders and Officers assigned to the area or issues to determine its effectiveness and modifying it, as necessary we see the following positive effects;
- An increase in awareness of crime problems fosters the development of neighborhood-based crime prevention efforts.
- An increase in neighborhood involvement in policing activities through special programs, meetings and police beat assignments.
- An increase in the individual citizen's sense of personal safety.



## Review and Improvement

- Confirms with our Community Partners that specific community problems and needs are being addressed.
- A decrease in the amount of actual or perceived criminal activity in the neighborhoods.
- Setting more Review Dates, ensures on-going evaluation of any resolution plan and there by accountability as well.
- Ensures we **listen** and **hear**, which motivates our communities and historically under-served communities to be a larger factor to solve problems.
- Ensures our Community Partner implemented strategies are working to the best possible outcome and makes certain the citizens feel they have control over their environment and the safety in it.

# Impact on Public Safety

- The overall goal of Richmond's Community Policing Plan is to increase the public safety by reducing the amount of crime in the District which will help to ensure our residents, business's, tourists, families and friends can enjoy the City by;
  - Respecting the dignity and rights of all persons and adhere to our fundamental obligation to ensure fair and impartial justice for all.
  - Live up to our principles to build-up, maintain and secure, safe, and healthy Communities and Neighborhoods.
  - Protect public safety by establishing healthy rapports and good partnerships between law enforcement and the Communities, Neighborhoods, Business Districts, Community Partners and Stakeholders.
  - Public safety therefore depends on public trust, and public trust in turn requires that our criminal justice system embodies fair and equal treatment, transparency, and accountability.
  - Having, Maintaining & Reinforcing the partnerships between law enforcement and our communities is imperative for combating crime and achieving lasting public safety while we as a Department continue to face a staffing crisis and need the communities trust and cooperation now, more than ever, to deter violence and hold perpetrators accountable.



# Community Feedback

- The overall goal of Richmond's Community Policing Plan is to be better connected and prioritize the communities needs as seen by ALL our community partners & stakeholders.
  - Richmond Stations Community Meetings & Events have been in person for 2024 and have been in a variety of locations throughout the district in hard hit areas to make the connection between crime problems and showing support for areas in need. This will continue in 2025.
  - Responding to continued feedback via in person and email community meetings have been restructured to allow for the greatest allotment of time for Questions & Answer period from concerned citizens directly with the Captain.
  - Feedback after community meetings & events is incorporated into next meeting or event.
  - Technology is also being utilized to help fulfill communities request for more information and clarity.
    - This is done through PowerPoint presentations with existing systems or SFPD setting up mobile systems with laptops, projectors, and screens for presentation.
    - In addition, QR Codes are created to be utilize, disseminate and acquire information.
  - Most importantly, all of Richmond's efforts on Collaboration, Improving Responsiveness, and Measuring & Communicating encompass much of Richmond's ongoing work, as well as, directing the development and prioritization of ALL our future initiatives which serves to Strengthen the Department along with Defining the Future.

# Goals Achieved – Plan utilized during Outside Lands 2023

- Establish an Illegal Vending Task Force to combat the number of Hot-Dog Venders with no permits utilizing **City Stakeholders** which could consist of;
  - SF Department of Public Health (DPH), as they are the only City Agency with enforcement capabilities for food venders, since Board of Supervisor legislation went into effect discontinuing Police enforcement.
  - SF Department of Public Works (DPW), as they are they city agency with the ability to take and retain property that DPH would seize.
  - SF Fire Department (SFFD), as they have the authority to address open-air fire cooking on City property.
  - SF Police Department (SFPD), as we are tasked with keeping the peace and ensuring all other agencies can conduct and perform their duties safe from harm.
- Good working relationships with agreed and established roles within the Task Force would be critical to Richmond as well as other District Stations moving forward.
  - Venders create hazards on the sidewalk causing large crowds from big events to walk out in a lane of traffic.
  - Or they set up in a lane of traffic, causing would be patrons to step into the street (in harms way) to purchase.
  - Additionally, there are no health and safety protocols being adhered to, creating major food poisoning risks.
- Prohibiting illegal vendors from setting up and chaining 30-40 hot-dog carts together and creating hazards, would allow for the safe and orderly exodus of large-scale crowds from big Events and greatly serve to increase the public safety of patrons and residents alike.



# Where do we go from here?

## Reporting

Reporting of crime is very important, and prompt reporting helps ensure we get Richmond Station resources where they're needed most.

Here are several options available that can be utilized;

- Callers can remain anonymous with [Anonymous 24/7 Tip Line](#) at 415-575-4444.
- Callers can also remain anonymous with this Online Tip link; [SUBMIT ONLINE TIP](#).
- Callers can still remain anonymous with the [Text a Tip Line](#);
  - Enter **TIP411 (847411)** in the "To" field and the keyword "SFPD" in the text field, followed by the message.
- [File a police report ONLINE](#) or **CALL** to file a police report at 3-1-1 or 415-701-2311.
- Get SFPD Services at [Get Services at SFPD](#).

If calling 911 from your cell phone. Please utilize the direct phone number to SF Department of Emergency Management – 911 Dispatch at [\(415\) 553-8090](#) for a direct connection to City 911. Dialing 911 from cell phone immediately routes the call to CHP 911 Dispatch in Vallejo, CA and then reroutes the call back to San Francisco 911 Dispatch which can take several minutes, costing valuable time during an emergency.

## Where do we go from here?

### Recruiting

**Want to experience a day in the life of a SFPD patrol officer?**

**Watch our video here: <https://vimeo.com/375703355>**

**To apply as a Sworn Entry Level Police Officer, please follow the 2-step process:**

- 1.** Apply with the City and County of San Francisco by clicking here: Apply to CCSF
- 2.** Go to, choose Law Enforcement, and register to take the San Francisco Police Department written exam.





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